

Smart Glass Market by Type (Tinted, Coated), Technology (Electrochromic, Suspended Particle Display (SPD), Liquid Crystal, Photochromic, Nanocrystalline), Control System (Voice-based, Building Automation System, Mobile-based) - Global Forecast to 2030

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Report description:

The global smart glass market is expected to reach USD 10.42 billion in 2030 from USD 6.42 billion in 2025, at a CAGR of 10.2% during the forecast period. Smart glass has witnessed wide adoption in the latest luxury vehicles due to its features, such as information projection, entertainment integration, and window tinting, which can be controlled. Technology has been included in the design and development of modern luxury cars to improve privacy, entertainment, and safety. The largest automotive brands, including Mercedes-Benz, have adopted smart glass, showing a change in the design of automobiles and an extension of its use beyond luxury markets. It can tint windows, blocking up to 99% of light when necessary, which is superior to traditional sun visors and glass. This improves privacy, reduces heat transfer, saves fuel, and is environmentally friendly.

"Coated segment is expected to dominate in smart glass market."

The coated segment accounts for the largest share in the smart glass market, owing to its higher performance, flexibility, and high applicability across various sectors. Advanced thin-film coatings, either metal oxides or nanoparticles, help control light transmission, reduce glare, and achieve thermal insulation. This extent of control is in high demand in construction, automotive, and aviation sectors, among others. Using coated glass improves energy efficiency and reduces HVAC cost by minimizing heat gain and loss. Also, the feature of dynamic light control enhances comfort to occupants while not diminishing natural light. Due to its robustness and adaptability to easy customizations, coated glass is ideally suited for substantial commercial and residential-scale projects.

"Suspended Particle Display (SPD) segment is expected to grow fastest during the forecast period."

Suspended particle display technology is expected to grow the fastest due to several factors. Excellent control over light and heat

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through SPD allows dynamic shading and privacy features in real time, which makes it highly suitable for automotive, architectural, and aviation applications. It can switch from transparent to opaque with the help of a switch, thus promising significant energy savings by reducing artificial lighting and air conditioning requirements. The increase in demand of energy-efficient sustainable solutions is the major driver. Through SPD technology, solar heat gain becomes manageable in buildings and vehicles, enhancing energy efficiency and occupant comfort. Moreover, it offers support for privacy-on-demand, perfect for smart homes, offices, and vehicle applications, for which adaptability becomes a requirement.

"The Asia Pacific is expected to have highest growth rate in the EMI shielding market."

Asia-Pacific is the fastest-growing region in the smart glass market. Rapid urbanization and industrialization, especially in countries like China, India, and Southeast Asia, have spurred significant investments in modern infrastructure, including energy-efficient buildings. Governments in the region are emphasizing sustainability, which is pushing energy-saving solutions such as smart glass for residential and commercial projects. The increasing demand for high-tech vehicles in the automotive industry is one of the main reasons smart glass is increasingly used for privacy and temperature control features. In addition, rising disposable incomes are leading to the preference for luxury cars, and hence the market for smart glass in automobiles is growing, which in turn contributing to the regional growth.

The Asia-Pacific market benefits from low-cost manufacturing and innovation in smart glass technology. It has also improved production from switching from manual to automated and electrically controlled smart glass, which can be achieved feasibly and economically. The more that smart home systems are deployed, the more support for demand in smart glass is expected since homeowners desire convenience and energy efficiency.

-□By Company Type: Tier 1 - 40%, Tier 2 - 35%, and Tier 3 - 25%

-□By Designation: Directors - 45%, Managers - 35%, and Others - 20%

-□By Region: North America- 45%, Europe - 25%, Asia Pacific- 20% and RoW- 10%

Saint Gobain (France), AGC Inc. (Japan), Gentex Corporation (US), Corning Incorporated (US), Nippon Sheet Glass Co Ltd (Japan), View Inc (US), Guazy Ltd and Entities (Israel), Xinyi Glass Holdings Limited (China), Research Frontiers (US), Diamond Switchable Glass Ltd (Ireland), are some of the key players in the smart glass market.

The study includes an in-depth competitive analysis of these key players in the smart glass market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This research report categorizes the smart glass market by type (Tinted, Coated, Hybrid), by technology (Electrochromic, Suspended Particle Display (SPD), Liquid Crystal (LC) (Polymer Dispersed Liquid Crystal (PDLC) (Laminated, Retrofit), Twisted Nematic (TN) Liquid Crystals), Photochromic, Thermochromic, Micro-Blinds, and Others), by mechanism (Active, Passive), by control system (Switch, Remote, Mobile-based, Voice-based, Building Automation System, Others), by end use (Architecture (Luxury Residential Buildings, Commercial), Transportation (Automotive, Aerospace, Marine), Power Generation Plants, Others) and by region (North America, Europe, Asia Pacific, and RoW). The report's scope covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the smart glass market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements, new product & service launches, mergers and acquisitions; and recent developments associated with the smart glass market. This report covers the competitive analysis of upcoming startups in the smart glass market ecosystem.

Reasons to buy this report

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The report will help market leaders and new entrants with information on the closest approximations of the revenue numbers for the overall smart glass market and its subsegments. It will also help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Rising demand of advanced technologies in luxury cars, integration of electrochromic materials into smart glasses, rising focus on reduced energy consumption, Emphasis on promoting low-carbon economy, growing demand in construction and real estate), restraints (High initial investment and upfront costs, operational and functional challenges, complex manufacturing process), opportunities (Growing trend of minimalist designs, shifting preference from conventional to renewable energy sources, expanding applications in automotive, aviation, and marine industries, rising development of sustainable buildings, Increasing focus on improving window insulation), and challenges (Lack of awareness about long-term benefits of smart glass technology, maintaining compliance with building codes and regulations) influencing the growth of the smart glass market
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the smart glass market
- Market Development: Comprehensive information about lucrative markets - the report analyses the smart glass market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the smart glass market
- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Parker Hannifin Corp (US), PPG Industries Inc (US), 3M (US), Henkel AG & CO. KGAA (Germany), Laird Technologies, Inc. (US), among others in the EMI shielding market.

Table of Contents:

1□INTRODUCTION□	24
1.1□STUDY OBJECTIVES□	24
1.2□MARKET DEFINITION□	24
1.3□STUDY SCOPE□	25
1.3.1□MARKETS COVERED AND REGIONAL SCOPE□	25
1.3.2□YEARS CONSIDERED□	26
1.3.3□INCLUSIONS AND EXCLUSIONS□	26
1.4□CURRENCY CONSIDERED□	27
1.5□UNIT CONSIDERED□	27
1.6□LIMITATIONS□	27
1.7□STAKEHOLDERS□	27
1.8□SUMMARY OF CHANGES□	28
2□RESEARCH METHODOLOGY□	29
2.1□RESEARCH DATA□	29
2.1.1□SECONDARY AND PRIMARY RESEARCH□	30
2.1.2□SECONDARY DATA□	31
2.1.2.1□List of key secondary sources□	31
2.1.2.2□Key data from secondary sources□	31
2.1.3□PRIMARY DATA□	31
2.1.3.1□Intended participants and key opinion leaders□	32
2.1.3.2□Key data from primary sources□	32
2.1.3.3□Key industry insights□	33
2.1.3.4□Breakdown of primaries□	33

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2.2	FACTOR ANALYSIS	34
2.3	MARKET SIZE ESTIMATION METHODOLOGY	34
2.3.1	BOTTOM-UP APPROACH	35
2.3.1.1	Approach to estimate market size using bottom-up analysis (demand side)	35
2.3.2	TOP-DOWN APPROACH	36
2.3.2.1	Approach to estimate market size using top-down analysis (supply side)	36
2.4	MARKET BREAKDOWN AND DATA TRIANGULATION	36
2.5	RESEARCH ASSUMPTIONS	37
2.6	RESEARCH LIMITATIONS	38
2.7	RISK ANALYSIS	38
3	EXECUTIVE SUMMARY	39
?		
4	PREMIUM INSIGHTS	42
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN SMART GLASS MARKET	42
4.2	SMART GLASS MARKET, BY TYPE	42
4.3	SMART GLASS MARKET, BY TECHNOLOGY	43
4.4	SMART GLASS MARKET, BY REGION AND INDUSTRY	43
4.5	SMART GLASS MARKET, BY COUNTRY	44
5	MARKET OVERVIEW	45
5.1	INTRODUCTION	45
5.2	MARKET DYNAMICS	45
5.2.1	DRIVERS	46
5.2.1.1	Use of smart glass in modern luxury cars	46
5.2.1.2	Integration of electrochromic materials into smart glasses	47
5.2.1.3	Rising need to balance energy supply and demand	47
5.2.1.4	Emphasis on promoting low-carbon economy	48
5.2.1.5	Growing demand in construction and real estate sectors	49
5.2.2	RESTRAINTS	50
5.2.2.1	High initial investments and upfront costs for implementing smart glasses	50
5.2.2.2	Operational and functional challenges related to smart glass technology	50
5.2.2.3	Complex manufacturing processes associated with smart glass	50
5.2.3	OPPORTUNITIES	51
5.2.3.1	Growing trend of minimalist designs	51
5.2.3.2	Increasing demand for alternative power sources due to rising energy costs	52
5.2.3.3	Rising emphasis on developing and commercializing smart glass technologies	52
5.2.3.4	Increasing demand for sustainable buildings	53
5.2.3.5	Growing demand for energy-efficient products	54
5.2.4	CHALLENGES	55
5.2.4.1	Lack of awareness about long-term benefits of smart glass technology	55
5.2.4.2	Compliance with building codes and regulations	56
5.3	VALUE CHAIN ANALYSIS	57
5.4	ECOSYSTEM ANALYSIS	58

5.5	INVESTMENT AND FUNDING SCENARIO	60
5.6	PRICING ANALYSIS	61
5.6.1	AVERAGE SELLING PRICE TREND OF ELECTROCHROMIC SMART GLASSES, BY KEY PLAYER, 2024	62
5.6.2	AVERAGE SELLING PRICE TREND OF SMART GLASS, BY TECHNOLOGY, 2020-2024	63
5.6.3	AVERAGE SELLING PRICE TREND OF SMART GLASS, BY REGION, 2020-2024	64
5.7	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	65
5.8	TECHNOLOGY ANALYSIS	66
5.8.1	KEY TECHNOLOGIES	66
5.8.1.1	Electrochromic	66
5.8.2	COMPLEMENTARY TECHNOLOGIES	66
5.8.2.1	IoT and smart home systems	66
5.8.3	ADJACENT TECHNOLOGIES	66
5.8.3.1	Photovoltaics	66
5.9	PORTER'S FIVE FORCES ANALYSIS	67
5.9.1	INTENSITY OF COMPETITIVE RIVALRY	68
5.9.2	BARGAINING POWER OF SUPPLIERS	68
5.9.3	BARGAINING POWER OF BUYERS	68
5.9.4	THREAT OF SUBSTITUTES	68
5.9.5	THREAT OF NEW ENTRANTS	68
5.10	KEY STAKEHOLDERS AND BUYING CRITERIA	69
5.10.1	KEY STAKEHOLDERS IN BUYING PROCESS	69
5.10.2	BUYING CRITERIA	70
5.11	CASE STUDY ANALYSIS	70
5.11.1	MANHATTAN-BASED COMPANY IMPLEMENTED FROSTED SMART GLASS TO ADDRESS PRIVACY AND DESIGN CHALLENGES	70
5.11.2	SMART GLASS TECHNOLOGIES HELPED MITSUBISHI TANABE WITH PDLC SWITCHABLE PRIVACY FILMS THAT OFFERED PRIVACY SOLUTIONS	71
5.11.3	SMART GLASS TECHNOLOGIES ASSISTED HALTON HEALTHCARE WITH PRIWATT SMART GLASS THAT UPGRADED INTENSIVE CARE UNITS AND MAINTAINED PATIENT PRIVACY	71
5.11.4	THERMOPLAN INSTALLED SAGEGLASS ELECTROCHROMIC GLASS THAT REDUCED ENERGY CONSUMPTION AND ENHANCED SUSTAINABILITY	71
5.12	TRADE ANALYSIS	72
5.12.1	IMPORT DATA (HS CODE 70)	72
5.12.2	EXPORT DATA (HS CODE 70)	73
5.13	PATENT ANALYSIS	74
5.14	KEY CONFERENCES AND EVENTS, 2025-2026	75
5.15	TARIFF AND REGULATORY LANDSCAPE	76
5.15.1	TARIFF ANALYSIS	76
5.15.2	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	76
5.15.3	STANDARDS	78
5.16	IMPACT OF AI ON SMART GLASS MARKET	79
5.16.1	INTRODUCTION	79
6	SMART GLASS MARKET, BY TYPE	81
6.1	INTRODUCTION	82

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6.2	TINTED	83
6.2.1	GROWING DEMAND FOR IMPROVED ENERGY EFFICIENCY AND PROTECTION AGAINST UV RAYS TO FOSTER MARKET GROWTH	83
6.3	COATED	83
6.3.1	ABILITY TO REDUCE COOLING AND HEATING COSTS TO FUEL MARKET GROWTH	83
6.4	HYBRID	83
6.4.1	INCREASING NEED TO REDUCE DEPENDENCY ON EXTERNAL SHADING SYSTEMS AND HEAVY HVAC TO BOOST DEMAND	83
7	SMART GLASS MARKET, BY CONTROL SYSTEM	84
7.1	INTRODUCTION	85
7.2	SWITCH-BASED	86
7.2.1	ABILITY TO ADJUST GLASS TRANSPARENCY TO FUEL MARKET GROWTH	86
7.3	REMOTE MONITORING	88
7.3.1	ABILITY TO INTEGRATE SEAMLESSLY INTO MODERN LIVING AND WORKING ENVIRONMENTS TO FOSTER MARKET GROWTH	88
7.4	MOBILE-BASED	90
7.4.1	RISING TREND OF SMART HOMES AND BUILDINGS TO ACCELERATE DEMAND	90
7.5	VOICE-BASED	92
7.5.1	INCREASING POPULARITY OF SMART HOME ECOSYSTEMS TO ACCELERATE DEMAND	92
7.6	BUILDING AUTOMATION SYSTEM	94
7.6.1	RISING NEED TO AUTOMATE SMART GLASS TRANSPARENCY AND TINTS TO FUEL MARKET GROWTH	94
7.7	OTHER CONTROL SYSTEMS	96
8	SMART GLASS MARKET, BY MECHANISM	99
8.1	INTRODUCTION	100
8.2	ACTIVE	101
8.2.1	INCREASING DEMAND FOR CUSTOMIZABLE AND HIGH-TECH SOLUTIONS TO FOSTER MARKET GROWTH	101
8.3	PASSIVE	101
8.3.1	ABILITY TO ENHANCE BUILDING AESTHETICS AND PROVIDE SOLUTIONS FOR MAINTAINING INDOOR TEMPERATURES TO FUEL MARKET GROWTH	101
9	SMART GLASS MARKET, BY TECHNOLOGY	103
9.1	INTRODUCTION	104
9.2	ELECTROCHROMIC	106
9.2.1	INCREASING NEED FOR ECO-FRIENDLY SOLUTIONS TO FUEL MARKET GROWTH	106
9.3	SUSPENDED PARTICLE DISPLAY (SPD)	107
9.3.1	RISING APPLICATION IN SUNROOFS AND WINDOWS TO ACCELERATE DEMAND	107
9.4	LIQUID CRYSTAL (LC)	108
9.4.1	POLYMER-DISPERSED LIQUID CRYSTAL (PDLC)	110
9.4.1.1	Laminated	111
9.4.1.1.1	Growing application in new construction and renovation projects to support market growth	111
9.4.1.2	Retrofit	112
9.4.1.2.1	Rising demand among budget-conscious projects to	

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fuel market growth	112
9.4.2 TWISTED NEMATIC (TN) LIQUID CRYSTAL	112
9.4.2.1 Increasing application for boosting aesthetics in interior designs to accelerate demand	112
9.5 PHOTOCHROMIC	113
9.5.1 GROWING IMPLEMENTATION OF SUPPORTIVE REGULATIONS PROMOTING ENERGY-EFFICIENT MATERIALS TO FUEL MARKET GROWTH	113
9.6 THERMOCHROMIC	114
9.6.1 RISING CONSUMER AWARENESS ABOUT BENEFITS OF SMART MATERIALS TO DRIVE MARKET	114
9.7 MICRO-BLINDS	115
9.7.1 GROWING DEMAND FOR HIGH SWITCHING SPEED AND UV DURABILITY TO SUPPORT MARKET GROWTH	115
9.8 OTHER TECHNOLOGIES	117
10 SMART GLASS MARKET, BY END USE	118
10.1 INTRODUCTION	119
10.2 ARCHITECTURE	120
10.2.1 LUXURY APARTMENTS	121
10.2.1.1 Integration with smart home systems to offer lucrative growth opportunities	121
10.2.2 COMMERCIAL BUILDINGS	122
10.2.2.1 Growing need to manage heat and light efficiently and reduce operational costs to boost demand	122
10.2.2.2 Offices	123
10.2.2.3 Retail	123
10.2.2.4 Hospitals	124
10.3 TRANSPORTATION	124
10.3.1 AUTOMOTIVE	125
10.3.1.1 Rising use of advanced technology to improve driving experience to accelerate segmental growth	125
10.3.2 AEROSPACE	127
10.3.2.1 Growing need to minimize reliance on air conditioning systems and reduce overall aircraft weight to fuel market growth	127
?	
10.3.3 MARINE	128
10.3.3.1 Increasing demand for customizable shading, privacy features, and advanced functionalities to foster market growth	128
10.4 POWER GENERATION PLANTS	129
10.4.1 SURGING DEMAND FOR CLEAN AND SUSTAINABLE ENERGY SOURCES TO FOSTER MARKET GROWTH	129
10.5 OTHER END USES	130
11 SMART GLASS MARKET, BY REGION	132
11.1 INTRODUCTION	133
11.2 NORTH AMERICA	135
11.2.1 MACROECONOMIC OUTLOOK FOR NORTH AMERICA	135
11.2.2 US	138
11.2.2.1 Increasing application in architecture and automotive sectors to fuel market growth	138
11.2.3 CANADA	139
11.2.3.1 Rising implementation of regulations to promote energy efficiency to foster market growth	139

11.2.4	MEXICO	140
11.2.4.1	Expanding tourism and hospitality sectors to accelerate demand	140
11.3	EUROPE	141
11.3.1	MACROECONOMIC OUTLOOK FOR EUROPE	141
11.3.2	GERMANY	145
11.3.2.1	Growing investments in automotive technologies to drive market	145
11.3.3	UK	145
11.3.3.1	Growing emphasis on sustainable construction practices to offer lucrative growth opportunities	145
11.3.4	FRANCE	146
11.3.4.1	Rising demand for luxury living spaces with modern amenities to support market growth	146
11.3.5	ITALY	147
11.3.5.1	Increasing integration of advanced technologies in automobiles to offer lucrative growth opportunities	147
11.3.6	REST OF EUROPE	148
11.4	ASIA PACIFIC	149
11.4.1	MACROECONOMIC OUTLOOK FOR ASIA PACIFIC	149
11.4.2	CHINA	152
11.4.2.1	Flourishing construction and real estate sectors to fuel market growth	152
11.4.3	JAPAN	153
11.4.3.1	Growing consumer preferences for eco-friendly vehicles to foster market growth	153
11.4.4	SOUTH KOREA	154
11.4.4.1	Rising integration into high-end electronic devices to support market growth	154
11.4.5	REST OF ASIA PACIFIC	155
11.5	ROW	156
11.5.1	MACROECONOMIC OUTLOOK FOR ROW	156
11.5.2	MIDDLE EAST & AFRICA	159
11.5.2.1	Increasing collaboration between regional companies and prominent smart glass providers to fuel market growth	159
11.5.2.2	GCC	160
11.5.2.3	Africa & Rest of Middle East	160
11.5.3	SOUTH AMERICA	160
11.5.3.1	Sustainable development and urbanization to boost demand	160
12	RECENT TRENDS IN SMART GLASS	162
12.1	INTEGRATION WITH IOT AND SMART HOMES	162
12.2	KEY AREAS OF GROWTH AND DEVELOPMENTS	162
12.3	SMART GLASS FOR SUSTAINABLE ARCHITECTURE	163
12.4	EMERGENCE OF DYNAMIC GLAZING SOLUTIONS	163
13	COMPETITIVE LANDSCAPE	164
13.1	OVERVIEW	164
13.2	KEY PLAYER STRATEGIES/RIGHT TO WIN, 2021-2024	164
13.3	REVENUE ANALYSIS, 2019-2023	166
13.4	MARKET SHARE ANALYSIS, 2024	166
13.5	COMPANY VALUATION AND FINANCIAL METRICS, 2024	169
13.6	COVERAGE AREA/RESPONSE TIME COMPARISON	170
13.7	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	170

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13.7.1	STARS	170
13.7.2	EMERGING LEADERS	170
13.7.3	PERVASIVE PLAYERS	171
13.7.4	PARTICIPANTS	171
13.7.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	172
13.7.5.1	Company footprint	172
13.7.5.2	Region footprint	173
13.7.5.3	Technology footprint	174
13.7.5.4	Mechanism footprint	175
13.7.5.5	End use footprint	176
13.8	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	177
13.8.1	PROGRESSIVE COMPANIES	177
13.8.2	RESPONSIVE COMPANIES	177
13.8.3	DYNAMIC COMPANIES	177
13.8.4	STARTING BLOCKS	177
13.8.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	179
13.8.5.1	Detailed list of key startups/SMEs	179
13.8.5.2	Competitive benchmarking of key startups/SMEs	180
13.9	COMPETITIVE SCENARIO	180
13.9.1	PRODUCT LAUNCHES	180
13.9.2	DEALS	181
13.9.3	EXPANSIONS	185
14	COMPANY PROFILES	187
14.1	KEY PLAYERS	187
14.1.1	SAINT-GOBAIN	187
14.1.1.1	Business overview	187
14.1.1.2	Products/Solutions/Services offered	188
14.1.1.3	Recent developments	189
14.1.1.3.1	Deals	189
14.1.1.4	MnM view	190
14.1.1.4.1	Key strengths/Right to win	190
14.1.1.4.2	Strategic choices	190
14.1.1.4.3	Weaknesses/Competitive threats	190
14.1.2	AGC INC.	191
14.1.2.1	Business overview	191
14.1.2.2	Products/Solutions/Services offered	192
14.1.2.3	Recent developments	193
14.1.2.3.1	Product launches	193
14.1.2.3.2	Deals	193
14.1.2.3.3	Other developments	193
14.1.2.4	MnM view	194
14.1.2.4.1	Key strengths/Right to win	194
14.1.2.4.2	Strategic choices	194
14.1.2.4.3	Weaknesses/Competitive threats	194
14.1.3	GENTEX CORPORATION	195
14.1.3.1	Business overview	195
14.1.3.2	Products/Solutions/Services offered	196

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14.1.3.3	Recent developments	197
14.1.3.3.1	Deals	197
14.1.3.3.2	Expansions	198
14.1.3.4	MnM view	198
14.1.3.4.1	Key strengths/Right to win	198
14.1.3.4.2	Strategic choices	198
14.1.3.4.3	Weaknesses/Competitive threats	198
14.1.4	CORNING INCORPORATED	199
14.1.4.1	Business overview	199
14.1.4.2	Products/Solutions/Services offered	200
14.1.4.3	Recent developments	201
14.1.4.3.1	Deals	201
14.1.4.4	MnM view	201
14.1.4.4.1	Key strengths/Right to win	201
14.1.4.4.2	Strategic choices	201
14.1.4.4.3	Weaknesses/Competitive threats	202
14.1.5	NIPPON SHEET GLASS CO., LTD	203
14.1.5.1	Business overview	203
14.1.5.2	Products/Solutions/Services offered	205
14.1.5.3	Recent developments	205
14.1.5.3.1	Expansions	205
14.1.5.4	MnM view	206
14.1.5.4.1	Key strengths/Right to win	206
14.1.5.4.2	Strategic choices	206
14.1.5.4.3	Weaknesses/Competitive threats	206
14.1.6	VIEW INC.	207
14.1.6.1	Business overview	207
14.1.6.2	Products/Solutions/Services offered	207
14.1.6.3	Recent developments	208
14.1.6.3.1	Deals	208
14.1.7	GAUZY LTD AND ENTITIES	209
14.1.7.1	Business overview	209
14.1.7.2	Products/Solutions/Services offered	209
14.1.7.3	Recent developments	210
14.1.7.3.1	Deals	210
14.1.8	XINYI GLASS HOLDINGS LIMITED	211
14.1.8.1	Business overview	211
14.1.8.2	Products/Solutions/Services offered	213
14.1.9	RESEARCH FRONTIERS	214
14.1.9.1	Business overview	214
14.1.9.2	Products/Solutions/Services offered	215
14.1.9.3	Recent developments	215
14.1.9.3.1	Product launches	215
14.1.10	DIAMOND SWITCHABLE GLASS LTD	216
14.1.10.1	Business overview	216
14.1.10.2	Products/Solutions/Services offered	216
14.2	OTHER PLAYERS	217

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14.2.1	PLEOTINT LLC	217
14.2.2	TAIWAN GLASS IND. CORP.	217
14.2.3	FUYAO GROUP	218
14.2.4	CENTRAL GLASS CO., LTD.	219
14.2.5	CHROMOGENICS	219
14.2.6	RAVENWINDOW	220
14.2.7	POLYTRONIX, INC.	220
14.2.8	PGW AUTO GLASS, LLC	221
14.2.9	AGP GROUP	221
14.2.10	SPD CONTROL SYSTEMS CORPORATION	222
14.2.11	SCIENSTRY, INC.	223
14.2.12	INNOVATIVE GLASS CORP.	224
14.2.13	HALIO, INC.	224
14.2.14	MIRU SMART TECHNOLOGIES	225
14.2.15	MERCK KGAA	225
14.2.16	HUICHI INDUSTRIAL DEVELOPMENT CO.,LTD	226
14.2.17	PRO DISPLAY	226
14.2.18	SKYLINE DESIGN	227
15	APPENDIX	228
15.1	INSIGHTS FROM INDUSTRY EXPERTS	228
15.2	DISCUSSION GUIDE	228
15.3	KNOWLEDGESTORE: MARKETSANDMARKETS? SUBSCRIPTION PORTAL	232
15.4	CUSTOMIZATION OPTIONS	234
15.5	RELATED REPORTS	234
15.6	AUTHOR DETAILS	235

Smart Glass Market by Type (Tinted, Coated), Technology (Electrochromic, Suspended Particle Display (SPD), Liquid Crystal, Photochromic, Nanocrystalline), Control System (Voice-based, Building Automation System, Mobile-based) - Global Forecast to 2030

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