

## **Qatar Travel Retail Market Forecast 2025-2032**

Market Report | 2025-01-22 | 136 pages | Inkwood Research

### **AVAILABLE LICENSES:**

- Single User Price \$1100.00
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### **Report description:**

#### **KEY FINDINGS**

The Qatar travel retail market is predicted to reach \$6.56 billion by 2032, growing at a CAGR of 8.75% during the forecast period 2025-2032.

#### **MARKET INSIGHTS**

The Qatar travel retail market is witnessing significant growth, primarily fueled by the rise in tourism across the country. According to Qatar Tourism, international visitors have increased notably by 26% year-to-date in Q3 compared to the same period in 2023. The Gulf Cooperation Council (GCC) region remains the largest source of these visitors, followed closely by Europe. The steady influx of GCC travelers, a key demographic for luxury goods, is driving demand for high-end products, particularly in airports and retail outlets. Additionally, the rising number of European visitors highlights a diversification in Qatar's tourist base, leading to a broader range of consumer preferences and increased demand for both regional and international brands. As Qatar solidifies its position as a global travel hub, the continued growth in international tourism is expected to sustain and further boost its travel retail sector.

Strategic partnerships are playing a pivotal role in driving demand within Qatar's travel retail market. For example, in October 2024, Qatar Duty Free and L'Oreal Travel Retail announced a vital collaboration aimed at uniting five key entities to elevate the YSL Beauty brand at Hamad International Airport (HIA). This innovative campaign is set to make a substantial impact on the travel retail market by enhancing the visibility and appeal of premium beauty products at one of the region's busiest travel hubs.

Qatar's National Tourism Sector Strategy 2030 sets an ambitious target of attracting 6 million visitors annually by the end of the decade. This goal is supported by a multifaceted plan to strengthen the country's tourism infrastructure. Key initiatives include developing an extensive network of museums and cultural landmarks, hosting world-class conventions and exhibitions, and creating exceptional urban spaces. Qatar also aims to increase the frequency of major sporting events, promote prestigious educational opportunities at leading universities, and construct an ultramodern airport along with one of the world's most advanced rail transit systems.

As Qatar enhances its appeal as a cultural, business, and leisure destination, the demand for travel retail offerings is expected to grow significantly. The influx of international tourists and business travelers is expected to rise, driven by Qatar's expanding portfolio of cultural and sporting events. This growth is likely to increase foot traffic in key retail spaces, particularly in airports and major malls, creating prominent opportunities for the travel retail market.

#### **SEGMENTATION ANALYSIS**

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The report on the Qatar travel retail market includes segmentation analysis on the basis of product type and distribution channel.

Market by Product Type:

- Fashion and Accessories
- Jewelry and Watches
- Wine & Spirits
- Food & Confectionery
- Fragrances and Cosmetics
- Tobacco
- Other Product Types

Market by Distribution Channel:

- Airports
- Railway Stations
- Other Distribution Channels

Inkwood Research's report on the Qatar travel retail market provides in-depth insights as well as the market's segmentation analysis. The detailed evaluation of the market includes PESTLE Analysis, Market Maturity Analysis, Market Concentration Analysis, Key Buying Criteria, and Competitive Landscape.

#### COMPETITIVE INSIGHTS

Some of the prominent players in the Qatar travel retail Market are Qatar Duty Free, Lagardere Travel Retail Group, L'Oreal Travel Retail, Avolta AG (Dufry), etc.

Qatar Duty Free, a subsidiary of Qatar Airways, the national carrier of Qatar, is one of the region's largest duty-free operators. It operates across various areas of Doha International Airport, including departures, arrivals, VIP lounges, and the Premium Terminal. Established in 2002 and headquartered in Doha, Qatar, the company offers an extensive selection of products, including perfumes, cosmetics, electronics, watches, jewelry, fashion, and food and beverages. Renowned for its luxurious shopping environment, Qatar Duty Free is dedicated to delivering exceptional customer service and enhancing the travel experience for passengers.

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