

Reusable Packaging - A Global Market Overview

Market Report | 2025-01-27 | 302 pages | Industry Experts

AVAILABLE LICENSES:

- Single user licence (PDF) \$4500.00
- Enterprise Electronic (PDF) \$7200.00

Report description:

Reusable Packaging Market Trends and Outlook

Reusable Packaging involves the production and distribution of sealing and protective solutions for packaging across industries such as food and beverages, pharmaceuticals, cosmetics, and chemicals. These components are essential for maintaining product freshness, ensuring safety, preventing contamination, and providing tamper-evidence. The market is driven by increasing demand for convenience packaging, rising urbanization, and the growing consumption of packaged goods. Sustainability trends and innovations in lightweight, recyclable, and biodegradable materials are reshaping the industry. With advancements in smart and functional packaging, Reusable Packaging plays a critical role in enhancing product appeal and functionality.

Global Reusable Packaging demand is estimated at US\$124.2 billion in 2024 and projected to post a CAGR of 5.8% between 2024 and 2030 to reach US\$174.5 billion by 2030. The global Reusable Packaging market is driven by several key growth trends such as the growing demand from the food and beverage sector for tamper-proof, leak-proof, and extended shelf-life solutions. The rising consumption of packaged goods, driven by urbanization and changing consumer lifestyles, significantly boosts the market. Technological advancements, such as lightweight and eco-friendly designs, along with the integration of smart technologies for enhanced product safety and traceability, further support growth. Additionally, the pharmaceutical industry's need for secure and compliant packaging amid increasing healthcare product consumption contributes to the market's expansion. Sustainability trends, pushing for recyclable and biodegradable materials, also propel innovations in the industry.

Reusable Packaging Regional Market Analysis

Asia Pacific region holds the dominant position in the Reusable Packaging market, accounting for 36.6% in 2024 and also projected to be the fastest-growing market, with a CAGR of 6.7% during the forecast period 2024-2030. This growth is driven by its rapid industrialization, urbanization, and the rising awareness of sustainable packaging solutions. Emerging economies like China, India, and Southeast Asian nations are witnessing a surge in demand for reusable packaging across industries such as food and beverages, healthcare, and retail. Additionally, the growth of e-commerce and logistics sectors, coupled with government policies encouraging waste reduction and sustainability, fuels the market's expansion in this region.

Reusable Packaging Market Analysis by Product

Pallets is the leading product type in the Reusable Packaging market, with an estimated share of 53.9% in 2024, due to its essential role in efficient material handling and transport across industries. They offer durability, reusability, and cost savings over single-use alternatives. Pallets, especially plastic ones, are favored for their resistance to moisture, ease of cleaning, and compliance with sustainability initiatives. Their adaptability across various sectors, including food and beverages, retail, and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

manufacturing, cements their dominance as a key product in reusable packaging solutions.

IBCs are expected to record the fastest CAGR of 7.1% during the 2024-2030 forecast period due to their versatility, cost-effectiveness, and ability to handle large quantities of liquids, chemicals, and granular materials. Their durability and reusability make them ideal for industries like chemicals, food and beverages, and pharmaceuticals, where efficient storage and transportation are critical. Additionally, the rise in sustainability initiatives has increased the demand for IBCs as they reduce packaging waste and lower operational costs compared to single-use alternatives.

Reusable Packaging Market Analysis by Material

The Plastic segment led the market with a 63.4% share in 2024, due to its lightweight, durability, and resistance to moisture, chemicals, and environmental factors. It offers excellent design flexibility, enabling the production of diverse packaging solutions like pallets, crates, and containers that meet industry-specific needs. The cost-effectiveness of plastic and advancements in recyclable and reusable plastics also align with the growing emphasis on sustainable packaging practices, making it a preferred material across industries such as retail, food and beverages, and healthcare.

The Metal segment is expected to register the fastest CAGR of 6.7% during the forecast period 2024-2030, due to its strength, durability, and superior load-bearing capacity, which make it ideal for heavy-duty industrial applications. It is widely used in sectors such as automotive, chemicals, and manufacturing, where robust and long-lasting packaging solutions are critical. Additionally, the recyclability of metals like steel and aluminum supports sustainability initiatives, and the increasing adoption of reusable metal packaging in supply chains drives its rapid growth.

Reusable Packaging Market Analysis by End Use Sector

Food & Beverage is the leading End Use Sector in the Reusable Packaging market, with an estimated share of 34% in 2024, due to its high demand for durable and cost-effective solutions that ensure the safe transportation and storage of perishable goods. Reusable packaging like crates, pallets, and intermediate bulk containers (IBCs) is widely adopted to maintain hygiene, reduce product damage, and meet strict food safety regulations. The sector benefits from the cost efficiency and sustainability of reusable systems, which align with the industry's increasing focus on reducing waste and meeting environmental standards. Additionally, the growing demand for sustainable supply chains and efficient reverse logistics further reinforces the use of reusable packaging in the food and beverage industry.

Healthcare is expected to record the fastest CAGR of 6.9% during the 2024-2030 forecast period due to its increasing focus on sustainable practices and strict regulatory requirements for hygiene and safety. Healthcare facilities, including hospitals and pharmaceutical companies, are adopting reusable packaging solutions such as sterilizable containers and trays to reduce waste and ensure the safe transport of sensitive products. The rising demand for cost-effective and eco-friendly logistics in pharmaceutical supply chains also contributes to this growth.

Reusable Packaging Market Report Scope

This global report on Reusable Packaging analyzes the global and regional market based on Product, Material, and End Use Sector for 2021-2030 period with projections from 2024 to 2030 in terms of value in US\$. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Historical Period: 2021-2023

Base Year: 2024

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 10+

Reusable Packaging Market by Geographic Region

- North America (The United States, Canada, and Mexico)
- Europe (France, Germany, Italy, Spain, the United Kingdom & Rest of Europe)
- Asia-Pacific (Australia, China, India, Japan, South Korean & Rest of Asia-Pacific)
- South America (Argentina, Brazil & Rest of South America)
- Middle East & Africa (South Africa, Saudi Arabia, UAE & Rest of Middle East & Africa)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Reusable Packaging Market by Product

- Pallets
- Crates
- IBC's
- Drums & Barrels
- Dunnage
- Others

Reusable Packaging Market by Material

- Plastic
- Metal
- Wood

Reusable Packaging Market by End Use Sector

- Food & Beverage
- Automotive
- Consumer Durables
- Healthcare
- Others

Table of Contents:

PART A: GLOBAL MARKET PERSPECTIVE

1. INTRODUCTION

- Product Outline
 - Reusable Packaging Defined
 - Reusable Packaging Product
 - o□Pallets
 - o□Crates
 - o□IBC's
 - o□Drums & Barrels
 - o□Dunnage
 - o□Others
 - Reusable Packaging Material
 - o□Plastic
 - o□Metal
 - o□Wood
 - Reusable Packaging End Use Sector
 - o□Food & Beverage
 - o□Automotive
 - o□Consumer Durables
 - o□Healthcare
 - o□Others
- #### 2. Key Market Trends
- #### 3. Key Global Players
- Schoeller Allibert
 - ORBIS Corporation
 - Brambles Limited
 - DS Smith Plc

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- [] IPL Plastics Inc.
- [] Nefab Group
- [] Greif, Inc.
- [] Cabka Group GmbH
- [] Georg Utz Holding AG
- [] Berry Global, Inc.
- [] Menasha Corporation
- [] Mauser Packaging Solutions

4. Key Business & Product Trends

5. Global Market Overview

- [] Global Reusable Packaging Market Overview by Product
 - o [] Reusable Packaging Product Market Overview by Global Region
 - [] Pallets
 - [] Crates
 - [] IBCs
 - [] Drums & Barrels
 - [] Dunnage
 - [] Others
- [] Global Reusable Packaging Market Overview by Material
 - o [] Reusable Packaging Material Market Overview by Global Region
 - [] Plastic
 - [] Metal
 - [] Wood
- [] Global Reusable Packaging Market Overview by End Use Sector
 - o [] Reusable Packaging End Use Sectors Market Overview by Global Region
 - [] Food & Beverage
 - [] Automotive
 - [] Consumer Durables
 - [] Healthcare
 - [] Others

PART B: REGIONAL MARKET PERSPECTIVE

- [] Global Reusable Packaging Market Overview by Geographic Region

REGIONAL MARKET OVERVIEW

6. North America

- [] North American Reusable Packaging Market Overview by Geographic Region
- [] North American Reusable Packaging Market Overview by Product
- [] North American Reusable Packaging Market Overview by Material
- [] North American Reusable Packaging Market Overview by End Use Sector
- [] Country-wise Analysis of North American Reusable Packaging Market
 - o [] The United States
 - [] United States Reusable Packaging Market Overview by Product
 - [] United States Reusable Packaging Market Overview by Material
 - [] United States Reusable Packaging Market Overview by End Use Sector
 - o [] Canada
 - [] Canadian Reusable Packaging Market Overview by Product
 - [] Canadian Reusable Packaging Market Overview by Material
 - [] Canadian Reusable Packaging Market Overview by End Use Sector

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

o Mexico

- Mexican Reusable Packaging Market Overview by Product
- Mexican Reusable Packaging Market Overview by Material
- Mexican Reusable Packaging Market Overview by End Use Sector

7. Europe

- European Reusable Packaging Market Overview by Geographic Region
- European Reusable Packaging Market Overview by Product
- European Reusable Packaging Market Overview by Material
- European Reusable Packaging Market Overview by End Use Sector
- Country-wise Analysis of European Reusable Packaging Market

o France

- French Reusable Packaging Market Overview by Product
- French Reusable Packaging Market Overview by Material
- French Reusable Packaging Market Overview by End Use Sector

o Germany

- German Reusable Packaging Market Overview by Product
- German Reusable Packaging Market Overview by Material
- German Reusable Packaging Market Overview by End Use Sector

o Italy

- Italian Reusable Packaging Market Overview by Product
- Italian Reusable Packaging Market Overview by Material
- Italian Reusable Packaging Market Overview by End Use Sector

o Spain

- Spanish Reusable Packaging Market Overview by Product
- Spanish Reusable Packaging Market Overview by Material
- Spanish Reusable Packaging Market Overview by End Use Sector

o The United Kingdom

- United Kingdom Reusable Packaging Market Overview by Product
- United Kingdom Reusable Packaging Market Overview by Material
- United Kingdom Reusable Packaging Market Overview by End Use Sector

o Rest of Europe

- Rest of Europe Reusable Packaging Market Overview by Product
- Rest of Europe Reusable Packaging Market Overview by Material
- Rest of Europe Reusable Packaging Market Overview by End Use Sector

8. Asia-Pacific

- Asia-Pacific Reusable Packaging Market Overview by Geographic Region
- Asia-Pacific Reusable Packaging Market Overview by Product
- Asia-Pacific Reusable Packaging Market Overview by Material
- Asia-Pacific Reusable Packaging Market Overview by End Use Sector
- Country-wise Analysis of Asia-Pacific Reusable Packaging Market

o Australia

- Australian Reusable Packaging Market Overview by Product
- Australian Reusable Packaging Market Overview by Material
- Australian Reusable Packaging Market Overview by End Use Sector

o China

- Chinese Reusable Packaging Market Overview by Product
- Chinese Reusable Packaging Market Overview by Material

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- [] Chinese Reusable Packaging Market Overview by End Use Sector
- o [] India
 - [] Indian Reusable Packaging Market Overview by Product
 - [] Indian Reusable Packaging Market Overview by Material
 - [] Indian Reusable Packaging Market Overview by End Use Sector
- o [] Japan
 - [] Japanese Reusable Packaging Market Overview by Product
 - [] Japanese Reusable Packaging Market Overview by Material
 - [] Japanese Reusable Packaging Market Overview by End Use Sector
- o [] South Korea
 - [] South Korean Reusable Packaging Market Overview by Product
 - [] South Korean Reusable Packaging Market Overview by Material
 - [] South Korean Reusable Packaging Market Overview by End Use Sector
- o [] Rest of Asia-Pacific
 - [] Rest of Asia-Pacific Reusable Packaging Market Overview by Product
 - [] Rest of Asia-Pacific Reusable Packaging Market Overview by Material?
 - [] Rest of Asia-Pacific Reusable Packaging Market Overview by End Use Sector

9. South America

- [] South American Reusable Packaging Market Overview by Geographic Region
- [] South American Reusable Packaging Market Overview by Product
- [] South American Reusable Packaging Market Overview by Material
- [] South American Reusable Packaging Market Overview by End Use Sector
- [] Country-wise Analysis of South American Reusable Packaging Market
- o [] Argentina
 - [] Argentina Reusable Packaging Market Overview by Product
 - [] Argentina Reusable Packaging Market Overview by Material
 - [] Argentina Reusable Packaging Market Overview by End Use Sector
- o [] Brazil
 - [] Brazilian Reusable Packaging Market Overview by Product
 - [] Brazilian Reusable Packaging Market Overview by Material
 - [] Brazilian Reusable Packaging Market Overview by End Use Sector
- o [] Rest of South America
 - [] Rest of South America Reusable Packaging Market Overview by Product
 - [] Rest of South America Reusable Packaging Market Overview by Material
 - [] Rest of South America Reusable Packaging Market Overview by End Use Sector

10. Middle East & Africa

- [] Middle East & Africa Reusable Packaging Market Overview by Geographic Region
- [] Middle East & Africa Reusable Packaging Market Overview by Product
- [] Middle East & Africa Reusable Packaging Market Overview by Material
- [] Middle East & Africa Reusable Packaging Market Overview by End Use Sector
- [] Country-wise Analysis of Middle East & Africa Reusable Packaging Market
- o [] South Africa
 - [] South Africa Reusable Packaging Market Overview by Product
 - [] South Africa Reusable Packaging Market Overview by Material
 - [] South Africa Reusable Packaging Market Overview by End Use Sector
- o [] Saudi Arabia
 - [] Saudi Arabia Reusable Packaging Market Overview by Product

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Saudi Arabia Reusable Packaging Market Overview by Material
- Saudi Arabia Reusable Packaging Market Overview by End Use Sector
- o UAE
 - UAE Reusable Packaging Market Overview by Product
 - UAE Reusable Packaging Market Overview by Material
 - UAE Reusable Packaging Market Overview by End Use Sector
- o Rest of Middle East & Africa
 - Rest of Middle East & Africa Reusable Packaging Market Overview by Product
 - Rest of Middle East & Africa Reusable Packaging Market Overview by Material?
 - Rest of Middle East & Africa Reusable Packaging Market Overview by End Use Sector

PART C: GUIDE TO THE INDUSTRY

PART D: ANNEXURE

1. RESEARCH METHODOLOGY
2. FEEDBACK

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Reusable Packaging - A Global Market Overview

Market Report | 2025-01-27 | 302 pages | Industry Experts

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|-----------------------------|-----------|
| | Single user licence (PDF) | \$4500.00 |
| | Enterprise Electronic (PDF) | \$7200.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-02-22"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com