

Synthetic Rope Market by Material Type (Polypropylene, Polyester, Nylon, Polyethylene, and Specialty Fibers), Construction Type (Braided, Twisted, and Plaited), Strength Rating (Low, Medium, and High), End-use Industry - Global Forecast to 2029

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Report description:

The synthetic rope market is estimated at USD 2.22 billion in 2024 and is projected to reach USD 3.07 billion by 2029, at a CAGR of 6.7% from 2024 to 2029. Nylon dominated the material type segment of synthetic rope market in terms of value in 2023. This is due to the rapidly growing demand of nylon synthetic ropes due to their unique combination of extraordinary properties and potential applications across various industries. Nylon ropes exhibit exemplary resistance to abrasion, UV rays, and chemicals. Nylon ropes exhibit an excellent stretch capability, typically stretching between 15% to 40% before breaking. This exemplary elasticity allows them to absorb shock loads effectively, making them suitable for demanding applications like mooring and towing.

"Braided synthetic rope accounted for the largest share of the overall synthetic rope market, by construction type, in terms of value."

Braided ropes are generally stronger than twisted ropes, hence widely accepted across various industries. The construction of braided ropes involves interweaving of multiple strands, which distributes stress more evenly across the entire rope. This construction pattern results in higher breaking strength and greater durability, making braided ropes suitable for demanding applications like mooring, towing, climbing, lifting, and various other marine applications.

"Medium strength rating led the strength rating segment during the forecast period, in terms of value in the synthetic rope market."

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Medium strength rating segment dominated the synthetic rope market and is expected to grow at a CAGR of 6.3% during the forecast period. These ropes are able to strike a balance between durability, strength, and versatility. Medium strength synthetic ropes can handle a wide range of applications making them suitable for tasks like lifting, towing, and anchoring. This adaptability allows industries to use them across different scenarios without needing multiple types of ropes. In conclusion, medium strength rating ropes are favoured over other strength rating ropes due to their balanced performance, enhanced safety features, weight efficiency, versatility in applications, and resistance to environmental factors.

"Sports & Leisure end-use industry is expected to have the fastest growth rate in terms of value, amongst all the end-use industries in the synthetic rope market."

Sports & Leisure end-use industry is expected to grow faster than other end-use industries where synthetic rope is used. There is a growing trend of outdoor recreational activities such as sailing, climbing, and water sports. This increase in participation drives demand for high-quality synthetic ropes that are lightweight, safe, and durable. As more people engage in these activities, the need for reliable equipment, including ropes, rises.

Innovations and advancements in synthetic rope technology have led to the development of high-performance ropes that offer superior strength-to-weight ratios, resistance to abrasion, and UV degradation. These advancements have made synthetic ropes more appealing for sports and leisure applications.

"During the forecast period, synthetic rope market in North America region is projected to have the largest market share, in terms of value amongst all regions."

In terms of value, North America accounted for the largest market share of the synthetic rope market due to increasing demand for synthetic rope across various sectors, especially in marine & fishing and sports & leisure industries.

The marine & fishing, oil & gas, and sports & leisure industries are some of the growing industries where synthetic rope plays a vital role in many applications. Synthetic rope's unique properties such as flexibility, durability, and strength - to- weight ratio, are increasingly utilized in the marine & fishing, oil & gas, and sports & leisure sectors.

The competitive environment in North America is characterized by numerous players investing heavily in R&D to enhance their product offerings. Companies such as Cortland International, Wireco Worldgroup Inc., and Samson Rope Technologies are expanding their market presence through strategic partnerships and collaborations, which further drives the market growth.

This study has been validated through primary interviews with industry experts globally. These primary sources have been divided into the following three categories:

-□By Company Type- Tier 1- 60%, Tier 2- 20%, and Tier 3- 20%

-□By Designation- C Level- 33%, Director Level- 33%, and Others- 34%

-□By Region- North America- 20%, Europe- 25%, Asia Pacific- 25%, Middle East & Africa (MEA)-20%, South America- 10%.

The report provides a comprehensive analysis of company profiles:

Prominent companies include Cortland International (US), Wireco Worldgroup Inc. (US), Samson Rope Technologies (US), Southern Ropes (South Africa), English Braids Ltd. (UK), Marlow Ropes (England), Teufelberger (Austria), Bekaert (Belgium), Yale Cordage Inc. (US), Lanex A.S. (Czech Republic), Unirome Ltd. (Canada), Novatec Braids, Ltd. (Canada), Katradis Marine Ropes Ind. S.A. (Greece), Kennedy Wire Rope & Sling (US), Atlantic Braids (Canada), Touwfabriek Langman BV (Netherlands), Parker Hannifin Corporation (US), Axiom Cordages Limited (India), Koronakis SA (Greece), DSR Corp. (Korea), Bluewater Ropes (US), and Cancord Ropes Inc. (Canada).

Research Coverage

This research report categorizes the synthetic rope market By Material Type (Polypropylene, Polyester, Nylon, Polyethylene, and Specialty Fibers), By Construction Type (Braided, Twisted, and Plaited), By Strength Rating (Low, Medium, and High), By End-use Industry (Marine & Fishing, Sports & Leisure, Oil & Gas, Construction, Cranes, and Other End-use Industries), and By Region (North America, Europe, Asia Pacific, the Middle East & Africa, and Latin America). The scope of the report includes detailed information

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about the major factors influencing the growth of the synthetic rope market, such as drivers, restraints, challenges, and opportunities. A thorough examination of the key industry players has been conducted to provide insights into their business overview, solutions, and services, key strategies, contracts, partnerships, and agreements. New product and service launches, mergers and acquisitions, and recent developments in the synthetic rope market are all covered. This report includes a competitive analysis of upcoming startups in the synthetic rope market ecosystem.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall synthetic rope market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (High strength and light weight of synthetic ropes and safety aspects associated with synthetic ropes), restraints (High raw material costs and requirement for frequent preventative maintenance and availability of alternatives (steel wire ropes), opportunities (Development of multifilament ropes and growing use of synthetic ropes in adventure sports and outdoor recreational activities), and challenges (Environmental Regulations related to production and disposal of synthetic products and Competition from natural fiber ropes) influencing the growth of the synthetic rope market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the synthetic rope market.

-□Market Development: Comprehensive information about lucrative markets - the report analyses the synthetic rope market across varied regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the synthetic rope market

-□Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like, include Cortland International (US), Wireco Worldgroup Inc. (US), Samson Rope Technologies (US), Southern Ropes (South Africa), English Braids Ltd. (UK), Marlow Ropes (England), Teufelberger (Austria), Bekaert (Belgium), Yale Cordage Inc. (US), Lanex A.S. (Czech Republic), Uniropes Ltd. (Canada), Novatec Braids, Ltd. (Canada), Katradis Marine Ropes Ind. S.A. (Greece), Kennedy Wire Rope & Sling (US), Atlantic Braids (Canada), Touwfabriek Langman BV (Netherlands), Parker Hannifin Corporation (US), Axiom Cordages Limited (India), Koronakis SA (Greece), DSR Corp. (Korea), Bluewater Ropes (US), and Cancord Ropes Inc. (Canada) among others in the synthetic rope market.

Table of Contents:

1	INTRODUCTION	26
1.1	STUDY OBJECTIVES	26
1.2	MARKET DEFINITION	26
1.3	STUDY SCOPE	27
1.3.1	MARKETS COVERED AND REGIONAL SCOPE	27
1.3.2	INCLUSIONS AND EXCLUSIONS	28
1.3.3	YEARS CONSIDERED	28
1.4	CURRENCY CONSIDERED	29
1.5	UNIT CONSIDERED	29

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1.6	STAKEHOLDERS	29
1.7	SUMMARY OF CHANGES	29
2	RESEARCH METHODOLOGY	30
2.1	RESEARCH DATA	30
2.1.1	SECONDARY DATA	31
2.1.1.1	Key data from secondary sources	31
2.1.2	PRIMARY DATA	31
2.1.2.1	Key data from primary sources	32
2.1.2.2	Key primary participants	32
2.1.2.3	Breakdown of primary interviews	32
2.1.2.4	Key industry insights	33
2.2	MARKET SIZE ESTIMATION	33
2.2.1	BOTTOM-UP APPROACH	33
2.2.2	TOP-DOWN APPROACH	34
2.3	BASE NUMBER CALCULATION	35
2.3.1	APPROACH 1: SUPPLY-SIDE ANALYSIS	35
2.3.2	APPROACH 2: DEMAND-SIDE ANALYSIS	35
2.4	MARKET FORECAST APPROACH	35
2.4.1	SUPPLY SIDE	35
2.4.2	DEMAND SIDE	36
2.5	DATA TRIANGULATION	36
2.6	FACTOR ANALYSIS	38
2.7	RESEARCH ASSUMPTIONS	38
2.8	RESEARCH LIMITATIONS AND RISK ASSESSMENT	39
3	EXECUTIVE SUMMARY	40
?		
4	PREMIUM INSIGHTS	43
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN SYNTHETIC ROPE MARKET	43
4.2	SYNTHETIC ROPE MARKET, BY TYPE AND REGION	44
4.3	SYNTHETIC ROPE MARKET SHARE, BY CONSTRUCTION TYPE	44
4.4	SYNTHETIC ROPE MARKET SHARE, BY STRENGTH RATING	45
4.5	SYNTHETIC ROPE MARKET SHARE, BY END-USE INDUSTRY	45
4.6	SYNTHETIC ROPE MARKET, BY COUNTRY	46
5	MARKET OVERVIEW	47
5.1	INTRODUCTION	47
5.2	MARKET DYNAMICS	47
5.2.1	DRIVERS	48
5.2.1.1	High strength and lightweight of synthetic ropes	48
5.2.1.2	Safety aspects associated with synthetic ropes	48
5.2.2	RESTRAINTS	48
5.2.2.1	High raw material costs and requirement for frequent preventive maintenance	48
5.2.2.2	Availability of alternatives (steel wire ropes)	49
5.2.3	OPPORTUNITIES	49
5.2.3.1	Development of multifilament ropes	49
5.2.3.2	Growing use of synthetic ropes in adventure sports and outdoor recreational activities	50

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5.2.4	CHALLENGES	50
5.2.4.1	Environmental regulations related to production and disposal of synthetic products	50
5.2.4.2	Competition from natural fiber ropes	50
6	INDUSTRY TRENDS	52
6.1	PORTER'S FIVE FORCES ANALYSIS	52
6.1.1	THREAT OF NEW ENTRANTS	53
6.1.2	THREAT OF SUBSTITUTES	53
6.1.3	BARGAINING POWER OF SUPPLIERS	53
6.1.4	BARGAINING POWER OF BUYERS	54
6.1.5	INTENSITY OF COMPETITIVE RIVALRY	54
6.2	KEY STAKEHOLDERS AND BUYING CRITERIA	54
6.2.1	KEY STAKEHOLDERS IN BUYING PROCESS	54
6.2.2	BUYING CRITERIA	55
6.3	MACROECONOMICS INDICATORS	56
6.3.1	INTRODUCTION	56
6.3.2	GDP TRENDS AND FORECAST	56
6.3.3	TRENDS IN GLOBAL MARINE & FISHING INDUSTRY	58
6.3.4	TRENDS IN GLOBAL OIL & GAS INDUSTRY	58
	?	
6.4	SUPPLY CHAIN ANALYSIS	59
6.4.1	RAW MATERIAL ANALYSIS	59
6.4.2	FINAL PRODUCT ANALYSIS	60
6.5	VALUE CHAIN ANALYSIS	60
6.6	ECOSYSTEM ANALYSIS	61
6.7	PRICING ANALYSIS	63
6.7.1	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY END-USE INDUSTRY, 2023	63
6.7.2	AVERAGE SELLING PRICE TREND, BY MATERIAL TYPE, 2023	64
6.7.3	AVERAGE SELLING PRICE TREND, BY CONSTRUCTION TYPE, 2023	64
6.7.4	AVERAGE SELLING PRICE TREND, BY REGION, 2020-2029	65
6.8	TRADE ANALYSIS	65
6.8.1	IMPORT SCENARIO (HS CODE 560750)	66
6.8.2	EXPORT SCENARIO (HS CODE 560750)	67
6.9	TECHNOLOGY ANALYSIS	68
6.9.1	KEY TECHNOLOGIES	68
6.9.1.1	Electrospinning and nanofiber technology	68
6.9.2	COMPLEMENTARY TECHNOLOGIES	69
6.9.2.1	3D printing	69
6.9.2.2	Smart ropes manufacturing with embedded sensors	69
6.10	IMPACT OF AI/GEN AI ON SYNTHETIC ROPE MARKET	70
6.10.1	TOP USE CASES AND MARKET POTENTIAL	70
6.10.2	BEST PRACTICES IN SYNTHETIC ROPE PROCESSING	71
6.10.3	CASE STUDIES OF AI IMPLEMENTATION IN SYNTHETIC ROPE MARKET	71
6.10.4	INTERCONNECTED ADJACENT ECOSYSTEM AND IMPACT ON MARKET PLAYERS	72
6.10.5	CLIENTS' READINESS TO ADOPT GENERATIVE AI IN SYNTHETIC ROPE MARKET	72

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- 6.11 PATENT ANALYSIS 72
 - 6.11.1 INTRODUCTION 72
 - 6.11.2 METHODOLOGY 72
 - 6.11.3 DOCUMENT TYPE 72
 - 6.11.4 INSIGHTS 73
 - 6.11.5 LEGAL STATUS OF PATENTS 74
 - 6.11.6 JURISDICTION ANALYSIS 74
 - 6.11.7 TOP APPLICANTS 75
 - 6.11.8 LIST OF PATENTS BY STATE GRID CORP CHINA, 2018-2023 75
 - 6.11.9 LIST OF PATENTS BY BRIDON INTERNATIONAL LTD., 2022-2024 76
 - 6.11.10 LIST OF PATENTS BY ROPENET GROUP CO. LTD., 2020-2022 76
- 6.12 REGULATORY LANDSCAPE 77
 - 6.12.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 77
- 6.13 KEY CONFERENCES AND EVENTS, 2024-2026 78
- 6.14 CASE STUDY ANALYSIS 79
 - 6.14.1 CORTLAND INTERNATIONAL DESIGNED AEROLOCK SYNTHETIC CONNECTOR ROPE 79
 - 6.14.2 WIRECO ANNOUNCED PARTNERSHIP WITH SENSOR TECHNOLOGIES FOR SYNTHETIC ROPE PRODUCTION 80
 - 6.14.3 TEUFELBERGER LAUNCHED KM-G FOR RESCUE PURPOSES 80
- 6.15 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS 81
- 6.16 INVESTMENT AND FUNDING SCENARIO 81
- 7 SYNTHETIC ROPE MARKET, BY MATERIAL TYPE 83
 - 7.1 INTRODUCTION 84
 - 7.2 POLYPROPYLENE (PP) 86
 - 7.2.1 EXCELLENT STRENGTH-TO-WEIGHT RATIO TO DRIVE ADOPTION 86
 - 7.3 POLYESTER 88
 - 7.3.1 RESISTANCE TO UV RAYS, MOISTURE, AND CHEMICALS TO FUEL DEMAND 88
 - 7.4 NYLON 90
 - 7.4.1 RISING DEMAND IN MARINE & FISHING INDUSTRY TO DRIVE MARKET 90
 - 7.5 POLYETHYLENE 92
 - 7.5.1 RISING DEMAND FROM CONSTRUCTION, OIL & GAS, AND MARINE INDUSTRIES TO PROPEL MARKET 92
 - 7.6 SPECIALTY FIBERS 94
 - 7.6.1 SHIFT TOWARD ENVIRONMENT SUSTAINABILITY TO DRIVE INNOVATION AND PROPEL DEMAND 94
- 8 SYNTHETIC ROPE MARKET, BY CONSTRUCTION TYPE 97
 - 8.1 INTRODUCTION 98
 - 8.2 BRAIDED 100
 - 8.2.1 EXCELLENT STRENGTH-TO-WEIGHT RATIO TO DRIVE DEMAND 100
 - 8.3 TWISTED 100
 - 8.3.1 LIGHTWEIGHT AND HIGH EFFICIENCY TO PROPEL DEMAND 100
 - 8.4 PLAIDED 101
 - 8.4.1 DEVELOPMENT OF HIGH-PERFORMANCE PLAIDED SYNTHETIC ROPES WITH ADVANCEMENTS IN MANUFACTURING PROCESSES TO FUEL DEMAND 101
- 9 SYNTHETIC ROPE MARKET, BY STRENGTH RATING 102
 - 9.1 INTRODUCTION 103
 - 9.2 LOW 104

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- 9.2.1 GROWING DEMAND IN SPORTS & LEISURE INDUSTRY TO DRIVE MARKET 104
- 9.3 MEDIUM 105
- 9.3.1 INCREASED REQUIREMENTS FROM OIL & GAS INDUSTRY TO PROPEL MARKET 105
- 9.4 HIGH 105
- 9.4.1 RISING DEMAND IN MARINE & FISHING INDUSTRY TO FUEL MARKET GROWTH 105
- ?
- 10 SYNTHETIC ROPE MARKET, BY END-USE INDUSTRY 106
- 10.1 INTRODUCTION 107
- 10.2 MARINE & FISHING 109
- 10.2.1 EXCELLENT MOISTURE RESISTANCE, LIGHTWEIGHT, AND HIGH TENSILE STRENGTH TO FUEL DEMAND 109
- 10.3 OIL & GAS 110
- 10.3.1 GROWING USE FOR LIFTING AND OFFSHORE WORKING APPLICATIONS TO DRIVE MARKET 110
- 10.4 SPORTS & LEISURE 112
- 10.4.1 RISING ADVENTURE SPORTS & RECREATIONAL ACTIVITIES TO DRIVE DEMAND 112
- 10.5 CONSTRUCTION 114
- 10.5.1 RAPID URBANIZATION AND INDUSTRIALIZATION TO FUEL DEMAND 114
- 10.6 CRANE 116
- 10.6.1 LIGHTWEIGHT PROPERTIES AND HIGHER STRENGTH-TO-WEIGHT RATIO TO FUEL DEMAND 116
- 10.7 OTHER END-USE INDUSTRIES 117
- 11 SYNTHETIC ROPE MARKET, BY REGION 120
- 11.1 INTRODUCTION 121
- 11.2 NORTH AMERICA 123
- 11.2.1 US 127
- 11.2.1.1 High demand from marine & fishing, crane, and construction industries to drive market 127
- 11.2.2 CANADA 129
- 11.2.2.1 Growing residential and commercial construction to drive market 129
- 11.3 EUROPE 131
- 11.3.1 GERMANY 137
- 11.3.1.1 Presence of renowned crane and elevator brands to drive market 137
- 11.3.2 FRANCE 139
- 11.3.2.1 National housing and urban development initiatives to boost market growth 139
- 11.3.3 UK 141
- 11.3.3.1 Supportive government guidelines for improving reliability of mooring systems and high demand in marine industry to fuel market growth 141
- 11.3.4 NORWAY 142
- 11.3.4.1 Research and development initiatives focusing on cleaner energy technologies within oil & gas industry to drive market 142
- 11.3.5 ITALY 144
- 11.3.5.1 Increased participation in outdoor activities and government investments in sports infrastructure development to drive demand 144
- 11.3.6 NETHERLANDS 146
- 11.3.6.1 Technological advancements in synthetic rope manufacturing to

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fuel demand	146	
11.3.7	REST OF EUROPE	148
11.4	ASIA PACIFIC	150
11.4.1	CHINA	155
11.4.1.1	Rapid urbanization and population growth to drive market	155
11.4.2	JAPAN	157
11.4.2.1	Innovations in material technology to drive market	157
11.4.3	INDIA	159
11.4.3.1	Rising demand from marine & fishing industry to propel market	159
11.4.4	SOUTH KOREA	161
11.4.4.1	Government-led initiatives for enhancing public infrastructure to drive market	161
11.4.5	REST OF ASIA PACIFIC	162
11.5	LATIN AMERICA	164
11.5.1	BRAZIL	168
11.5.1.1	High demand for synthetic ropes in oil & gas, sports & leisure, arboriculture industries to propel market	168
11.5.2	MEXICO	170
11.5.2.1	High adoption in oil & gas industry to drive market	170
11.5.3	REST OF LATIN AMERICA	172
11.6	MIDDLE EAST & AFRICA	174
11.6.1	GCC COUNTRIES	178
11.6.1.1	UAE	178
11.6.1.1.1	Extensive use of synthetic ropes in oil & gas industry to propel market	178
11.6.1.2	Saudi Arabia	180
11.6.1.2.1	Large presence of oil and petroleum reserves to boost market growth	180
11.6.1.3	Rest of GCC Countries	182
11.6.2	SOUTH AFRICA	184
11.6.2.1	Economic growth to create lucrative opportunities for market players	184
11.6.3	REST OF MIDDLE EAST & AFRICA	186
12	COMPETITIVE LANDSCAPE	188
12.1	OVERVIEW	188
12.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	188
12.3	REVENUE ANALYSIS	191
12.4	MARKET SHARE ANALYSIS	191
12.5	BRAND/PRODUCT COMPARISON	194
12.6	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	195
12.6.1	STARS	195
12.6.2	EMERGING LEADERS	195
12.6.3	PERVASIVE PLAYERS	196
12.6.4	PARTICIPANTS	196
?		
12.6.5	COMPANY FOOTPRINT: KEY PLAYERS, 2023	197
12.6.5.1	Company footprint	197
12.6.5.2	Material type footprint	198
12.6.5.3	Construction type footprint	199
12.6.5.4	Strength rating footprint	199

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12.6.5.5	End-use industry footprint	200
12.6.5.6	Region footprint	200
12.7	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023	201
12.7.1	PROGRESSIVE COMPANIES	201
12.7.2	RESPONSIVE COMPANIES	201
12.7.3	DYNAMIC COMPANIES	201
12.7.4	STARTING BLOCKS	201
12.7.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023	203
12.7.5.1	Detailed list of key startups/SMEs	203
12.7.5.2	Competitive benchmarking of key startups/SMEs	204
12.8	COMPANY VALUATION AND FINANCIAL METRICS	205
12.9	COMPETITIVE SCENARIO	206
12.9.1	PRODUCT LAUNCHES	206
12.9.2	DEALS	207
13	COMPANY PROFILES	209
13.1	KEY PLAYERS	209
13.1.1	CORTLAND INTERNATIONAL	209
13.1.1.1	Business overview	209
13.1.1.2	Products/Solutions/Services offered	209
13.1.1.3	Recent developments	215
13.1.1.3.1	Product launches	215
13.1.1.3.2	Deals	215
13.1.1.4	MnM view	215
13.1.1.4.1	Key strengths/Right to win	215
13.1.1.4.2	Strategic choices	216
13.1.1.4.3	Weaknesses/Competitive threats	216
13.1.2	WIRECO WORLDGROUP INC.	217
13.1.2.1	Business overview	217
13.1.2.2	Products/Solutions/Services offered	217
13.1.2.3	Recent developments	221
13.1.2.3.1	Deals	221
13.1.2.4	MnM view	222
13.1.2.4.1	Key strengths/Right to win	222
13.1.2.4.2	Strategic choices	222
13.1.2.4.3	Weaknesses/Competitive threats	222
?		
13.1.3	SAMSON ROPE TECHNOLOGIES	223
13.1.3.1	Business overview	223
13.1.3.2	Products/Solutions/Services offered	223
13.1.3.3	Recent developments	227
13.1.3.3.1	Product launches	227
13.1.3.3.2	Deals	228
13.1.3.4	MnM view	228
13.1.3.4.1	Key strengths/Right to win	228
13.1.3.4.2	Strategic choices	229
13.1.3.4.3	Weaknesses/Competitive threats	229
13.1.4	SOUTHERN ROPES	230

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13.1.4.1	Business overview	230
13.1.4.2	Products/Solutions/Services offered	230
13.1.4.3	Recent developments	232
13.1.4.3.1	Deals	232
13.1.4.4	MnM view	233
13.1.4.4.1	Key strengths/Right to win	233
13.1.4.4.2	Strategic choices	233
13.1.4.4.3	Weaknesses/Competitive threats	233
13.1.5	ENGLISH BRAIDS LTD.	234
13.1.5.1	Business overview	234
13.1.5.2	Products/Solutions/Services offered	234
13.1.5.3	MnM view	236
13.1.5.3.1	Key strengths/Right to win	236
13.1.5.3.2	Strategic choices	236
13.1.5.3.3	Weaknesses/Competitive threats	236
13.1.6	MARLOW ROPES	237
13.1.6.1	Business overview	237
13.1.6.2	Products/Solutions/Services offered	237
13.1.6.3	MnM view	240
13.1.6.3.1	Key strengths/Right to win	240
13.1.6.3.2	Strategic choices	240
13.1.6.3.3	Weaknesses/Competitive threats	240
13.1.7	TEUFELBERGER	241
13.1.7.1	Business overview	241
13.1.7.2	Products/Solutions/Services offered	241
13.1.7.3	Recent developments	242
13.1.7.3.1	Product launches	242
13.1.7.4	MnM view	243
13.1.7.4.1	Key strengths/Right to win	243
13.1.7.4.2	Strategic choices	243
13.1.7.4.3	Weaknesses/Competitive threats	243
13.1.8	BEKAERT	244
13.1.8.1	Business overview	244
13.1.8.2	Products/Solutions/Services offered	245
13.1.8.3	MnM view	246
13.1.8.3.1	Key strengths/Right to win	246
13.1.8.3.2	Strategic choices	246
13.1.8.3.3	Weaknesses/Competitive threats	246
13.1.9	YALE CORDAGE INC.	247
13.1.9.1	Business overview	247
13.1.9.2	Products/Solutions/Services offered	247
13.1.9.3	Recent developments	248
13.1.9.3.1	Deals	248
13.1.9.4	MnM view	249
13.1.9.4.1	Key strengths/Right to win	249
13.1.9.4.2	Strategic choices	249
13.1.9.4.3	Weaknesses/Competitive threats	249

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13.1.10	LANEX A.S.	250
13.1.10.1	Business overview	250
13.1.10.2	Products/Solutions/Services offered	250
13.1.10.3	MnM view	251
13.1.10.3.1	Key strengths/Right to win	251
13.1.10.3.2	Strategic choices	251
13.1.10.3.3	Weaknesses/Competitive threats	251
13.1.11	UNIROPE LTD.	252
13.1.11.1	Business overview	252
13.1.11.2	Products/Solutions/Services offered	252
13.1.12	NOVATEC BRAIDS, LTD.	254
13.1.12.1	Business overview	254
13.1.12.2	Products/Solutions/Services offered	254
13.2	OTHER PLAYERS	256
13.2.1	KATRADIS MARINE ROPES IND. S.A.	256
13.2.2	KENNEDY WIRE ROPE & SLING	257
13.2.3	ATLANTIC BRAIDS	258
13.2.4	TOUWFABRIEK LANGMAN BV	259
13.2.5	PARKER HANNIFIN CORPORATION	259
13.2.6	AXIOM CORDAGES LIMITED	260
13.2.7	KORONAKIS SA	261
13.2.8	DSR CORP.	262
13.2.9	BLUEWATER ROPES	263
13.2.10	CANCORD ROPES INC.	263
	?	
14	APPENDIX	264
14.1	DISCUSSION GUIDE	264
14.2	KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL	267
14.3	CUSTOMIZATION OPTIONS	269
14.4	RELATED REPORTS	269
14.5	AUTHOR DETAILS	270

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