

Healthcare Supply Chain Management Market by Offering (Suite, Analytics, RFID), Function (Procurement, Sourcing, Order Management, Warehouse, Transportation), Managed (Vaccines, CGT), End User (Medical Devices, Pharma), & Region - Global Forecast to 2030

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Report description:

The global healthcare supply chain management market is projected to reach USD 5.06 billion by 2030 from USD 3.71 billion in 2024, at a CAGR of 6.4% during the forecast period. The market is expected to grow as strict regulatory and compliance demands encourage healthcare organizations to implement advanced supply chain management solutions to adhere to safety standards. Increasing healthcare expenses and the necessity for operational efficiency are also motivating the adoption of systems that enhance inventory management, minimize waste, and reduce operational costs. The shortage of skilled professionals managing complex supply chain systems makes implementation and operation more difficult. Additionally, the varying regional regulations also create challenges for internationally operating companies.

"The pharmaceutical & biotechnology segment is expected to register fastest growth during the forecast period, by product managed"

The healthcare supply chain management, by product managed segment, is segmented into pharmaceutical & biotechnology, medical devices & equipment, and others. The pharmaceutical & biotechnology segment is expected to grow the fastest during the forecast period due to the increasing demand for innovative drugs and vaccines driven by rising chronic diseases and an aging population. Advances in biotechnology, such as gene therapies and personalized medicine, add to the growth by creating complex supply chain needs. Additionally, increased concern to address global health issues combined with the imperative to quickly and compliantly distribute urgently needed medicines continues to facilitate this segment's growth.

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"On-premise segment dominated the market in the healthcare supply chain management market, by deployment model in 2023." By deployment model, the healthcare supply chain management market is divided into the on-premise models and cloud based models. In 2023, on-premise models accounted to hold a significant share of the healthcare supply chain management market, by deployment model. This segment's prominent position is due to the need to secure private and confidential data and control information workflow in the organization. The absence of incremental costs throughout the ownership of solutions compared to cloud-based deployment also drives the adoption of on-premises solutions. Additionally, internet penetration, ease of access, online documentation, the need for security requirements, and in-house hosting options are the key factors encouraging the growth of the on-premises healthcare supply chain management software market.

"Asia Pacific is expected to register the fastest market growth during the forecast period."

The healthcare supply chain management market is bifurcated into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The Asia Pacific region is anticipated to experience the fastest growth during the forecast period. This rapid expansion can be attributed to government initiatives in the region focused on enhancing healthcare infrastructure and fostering digital transformation. This has resulted in the development of more efficient and resilient supply chains. India's National Digital Health Mission (NDHM) aims to create a strong digital health ecosystem that boosts accessibility, quality, and efficiency in healthcare delivery while enhancing healthcare supply chain management.

The break-down of primary participants is as mentioned below:

- By Company Type - Tier 1: 32%, Tier 2: 44%, and Tier 3: 24%
- By Designation - Directors: 30%, Manager: 34%, and Others: 36%
- By Region - North America: 40%, Europe: 28%, Asia Pacific: 20%, Latin America: 7% and Middle East & Africa: 5%

List of Companies Profiled in the Report

- o□Oracle (US)
- o□SAP SE (Germany)
- o□Infor (US)
- o□IBM (US)
- o□Mckesson Corporation (US)
- o□Tecsys Inc. (Canada)
- o□Global Healthcare Exchange, LLC. (US)
- o□Cardinal Health. (US)
- o□Corcentric, Inc. (US)
- o□Epicor Software Corporation (US)
- o□Coupa. (US)
- o□Manhattan Associates (US)
- o□Blue Yonder Group, Inc. (US)
- o□LogiTag Systems (US)
- o□Premier (US)
- o□Workday, Inc. (US)
- o□Arvato Systems (Germany)
- o□GEP (US)
- o□AmerisourceBergen Corporation. (US)
- o□Procurement Partners (US)
- o□Vizient Inc. (US)
- o□Jump Technologies, Inc. (US)
- o□inBeam Technologies. (US)
- o□ConnectSx (US)

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Research Coverage:

The report analyzes the healthcare supply chain management market and aims to estimate the market size and future growth potential of various market segments based on offering, function, product managed, deployment model, end user, and region. The report also analyses factors (such as drivers, opportunities and challenges) affecting market growth. It evaluates the opportunities and challenges in the market for stakeholders. The report also studies micro markets with respect to their growth trends, prospects, and contributions to the total healthcare supply chain management market. The report forecasts the revenue of the market segments with respect to five major regions. The report also provides a competitive analysis of the key players operating in this market, along with their company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report

This report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share of the market. Firms purchasing the report could use one or a combination of the below-mentioned strategies to strengthen their positions in the market.

This report provides insights on:

- Analysis of key drivers (increasing pressure on healthcare providers to improve operational efficiency and profitability, rising demand for healthcare services due to population growth and aging demographics, surging focus on cost reduction within the supply chain, demand for transparency and traceability, continuous support in the form of funding, investment, and partnerships, large scale drug counterfeiting in pharmaceutical industry), restraints (high implementation costs for advanced technologies, data security and privacy concerns), opportunities (adoption of advanced technologies like AI, IoT, and blockchain, expansion into emerging markets with growing healthcare demands, expansion of e-commerce in healthcare, enhanced focus on sustainability and eco-friendly practices in healthcare logistics), challenges (complex and varying regulatory requirements across regions, shortage of skilled professionals to manage sophisticated systems) are factors contributing the growth of the healthcare supply chain management market.
- Product Development/Innovation: Detailed insights on upcoming trends, research & development activities, and new software launches in the Healthcare supply chain management market.
- Market Development: Comprehensive information on the lucrative emerging markets, offering, function, product managed, deployment model, end user, and region.
- Market Diversification: Exhaustive information about the software portfolios, growing geographies, recent developments, investments in the healthcare supply chain management market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, company evaluation quadrant, and capabilities of leading players in the global Healthcare supply chain management market such as Oracle (US), SAP SE (Germany), Infor (US), IBM (US), Cardinal Health (US).

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