

U.K. Carpet and Rug Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Report description:

U.K. Carpet And Rug Market was valued at USD 945.6 million in 2023 and is projected to grow at a CAGR of 4.3% from 2024 to 2032, influenced by shifting consumer preferences and broader economic trends. A key driver for this growth is the rising demand for home renovation and interior design as homeowners continue to enhance their living spaces. This growing desire for aesthetic improvement is fueled by an increasing focus on comfort and personalized decor choices.

As disposable incomes rise in the U.K., consumers are more willing to invest in premium home furnishings, particularly in urban areas where high-quality products are in demand. In addition, there is a rising awareness of sustainability, with many buyers now prioritizing carpets and rugs made from recycled materials or natural fibers. Brands offering eco-friendly options are gaining popularity among environmentally-conscious consumers.

Based on product type, the market from the tufted segment generated around USD 589.9 million in revenue in 2023 and is expected to grow at a CAGR of 4.2% during the forecast period. Tufted carpets are becoming increasingly popular due to their affordability, versatility, and the variety of styles, colors, and patterns they offer. This flexibility in design makes tufted carpets a favored option for consumers looking for customized flooring solutions.

By material, the market includes nylon, wool, silk, polyester, acrylic, and other materials. The wool segment held approximately 49% of the market share in 2023 and is expected to grow at a CAGR of 4.2% during the forecast period. Wool carpets continue to hold a prominent place in the U.K. market due to their natural beauty, comfort, and sustainability. Known for their softness, warmth, and superior insulation properties, wool carpets are highly valued by homeowners seeking to create cozy and inviting living spaces. With increasing consumer awareness of sustainable living, wool carpets are gaining favor for their renewable and biodegradable qualities. Furthermore, the luxury appeal of wool carpets, often associated with high-end home interiors, is contributing to their growing demand.

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