

## **Sponge and Scouring Pad Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032**

Market Report | 2024-11-21 | 220 pages | Global Market Insights

### **AVAILABLE LICENSES:**

- Single User \$4850.00
- Multi User \$6050.00
- Enterprise User \$8350.00

### **Report description:**

The Global Sponge And Scouring Pad Market reached a valuation of USD 4.7 billion in 2023 and is poised to grow at a CAGR of 4.6% from 2024 to 2032. This growth is driven by increasing consumer preference for sustainable and eco-friendly products. Sponges and scouring pads made from biodegradable materials such as natural fibers and recycled components are gaining significant traction among environmentally conscious buyers.

In addition to sustainability, the market is witnessing a shift towards products with enhanced features. Both residential and commercial users seek sponges and scouring pads that offer antibacterial properties, non-abrasive surfaces, and ergonomic designs to improve usability and performance. This growing demand for innovative cleaning tools is expected to fuel market expansion over the coming years.

By product type, the market is divided into sponges and scouring pads. Sponges dominated the market in 2023, generating approximately USD 2.5 billion in revenue, and are projected to grow at a CAGR of 4.8% during the forecast period. Known for their superior liquid absorption and efficient scrubbing capabilities, sponges are essential for a wide range of cleaning tasks, both in household settings and commercial spaces. Their ability to clean hard-to-reach areas also makes them a preferred choice among consumers.

The market also benefits from the rising popularity of natural and biodegradable sponges. Products crafted from eco-friendly materials like cellulose and coconut fibers align with the global trend toward sustainability, attracting consumers who prioritize environmental responsibility.

In terms of end-use, the market is segmented into residential, commercial, and industrial categories. The residential sector accounted for around 52% of the market share in 2023 and is anticipated to grow at a CAGR of 4.8% through 2032. Increased awareness about hygiene and cleanliness, especially after the pandemic, has significantly boosted the demand for cleaning

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

products in households. Consumers are now more inclined to purchase sponges and scouring pads tailored to specific household cleaning needs.

In North America, the U.S. leads the sponge and scouring pad market with an 83% share. U.S. consumers are increasingly drawn to products that offer convenience and multifunctionality, driving sales across both physical and online retail channels. The country's well-established e-commerce sector has further accelerated market growth by making these products easily accessible to a broader audience.

## **Table of Contents:**

Report Content

Chapter 1 Methodology & Scope

1.1 Market scope & definitions

1.2 Base estimates & calculations

1.3 Forecast calculations.

1.4 Data sources

1.4.1 Primary

1.4.2 Secondary

1.4.2.1 Paid sources

1.4.2.2 Public sources

Chapter 2 Executive Summary

2.1 Industry synopsis, 2021-2032

Chapter 3 Industry Insights

3.1 Industry ecosystem analysis

3.1.1 Factor affecting the value chain

3.1.2 Profit margin analysis

3.1.3 Disruptions

3.1.4 Future outlook

3.1.5 Manufacturers

3.1.6 Distributors

3.2 Supplier landscape

3.3 Profit margin analysis.

3.4 Key news & initiatives

3.5 Regulatory landscape

3.6 Impact forces

3.6.1 Growth drivers

3.6.1.1 Increasing demand for household cleaning products

3.6.1.2 Growth of the hospitality industry

3.6.2 Industry pitfalls & challenges

3.6.2.1 Environmental concerns

3.7 Growth potential analysis

3.8 Porter's analysis

3.9 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

4.1 Introduction

4.2 Company market share analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.3 Competitive positioning matrix

4.4 Strategic outlook matrix

Chapter 5 Market Estimates & Forecast, By Product Type, 2021-2032 (USD Million) (Million Units)

5.1 Key trends

5.2 Sponges

5.2.1 Cellulose sponges

5.2.2 Abrasive sponges

5.2.3 Microfiber sponges

5.2.4 Others (Melamine sponges, Etc.)

5.3 Scouring pads

5.3.1 Heavy-duty scouring pads

5.3.2 Medium-duty scouring pads

5.3.3 Light-duty scouring pads

5.3.4 Non-scratch scouring pads

5.3.5 Steel wool pads

5.3.6 Others (Scrubbers with handles, Etc)

Chapter 6 Market Estimates & Forecast, By Material, 2021-2032 (USD Million) (Million Units)

6.1 Key trends

6.2 Natural

6.3 Synthetic

6.4 Metal

Chapter 7 Market Estimates & Forecast, By Application, 2021-2032 (USD Million) (Million Units)

7.1 Key trends

7.2 Household cleaning

7.3 Commercial cleaning

7.4 Automotive cleaning

7.5 Others (Glass cleaning, ceramic & marble cleaning, Etc.)

Chapter 8 Market Estimates & Forecast, By End Use, 2021-2032 (USD Million) (Million Units)

8.1 Key trends

8.2 Residential

8.3 Commercial

8.4 Industrial

Chapter 9 Market Estimates & Forecast, By Distribution Channel, 2021-2032 (USD Million) (Million Units)

9.1 Key trends

9.2 Online

9.3 Offline

Chapter 10 Market Estimates & Forecast, By Region, 2021-2032 (USD Million) (Million Units)

10.1 Key trends

10.2 North America

10.2.1 U.S.

10.2.2 Canada

10.3 Europe

10.3.1 UK

10.3.2 Germany

10.3.3 France

10.3.4 Italy

10.3.5 Spain

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 10.3.6 Russia
- 10.4 Asia Pacific
  - 10.4.1 China
  - 10.4.2 India
  - 10.4.3 Japan
  - 10.4.4 South Korea
  - 10.4.5 Australia
- 10.5 Latin America
  - 10.5.1 Brazil
  - 10.5.2 Mexico
- 10.6 MEA
  - 10.6.1 UAE
  - 10.6.2 Saudi Arabia
  - 10.6.3 South Africa
- Chapter 11 Company Profiles
  - 11.1 3M Company
  - 11.2 Amway Corporation
  - 11.3 Arix S.p.A.
  - 11.4 Armaly Brands
  - 11.5 Freudenberg Group
  - 11.6 Henkel AG & Co. KGaA
  - 11.7 Kao Corporation
  - 11.8 Libman Company
  - 11.9 Procter & Gamble Co.
  - 11.10 Reckitt Benckiser Group
  - 11.11 Royal Paper Products Inc.
  - 11.12 S. C. Johnson & Son, Inc.
  - 11.13 The Clorox Company
  - 11.14 Unilever
  - 11.15 Weiman Products, LLC

□

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Sponge and Scouring Pad Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032**

Market Report | 2024-11-21 | 220 pages | Global Market Insights

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User	\$4850.00
	Multi User	\$6050.00
	Enterprise User	\$8350.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

