

Skin Health Supplements and Treatment Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2024 - 2032

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Report description:

The Global Skin Health Supplements And Treatment Market reached a valuation of USD 6.1 billion in 2023 and is projected to expand at a CAGR of 8.1% from 2024 to 2032. The market is on a steady growth trajectory driven by factors such as rising pollution and UV exposure, advancements in nutricosmetics, and a growing emphasis on skin health and wellness as consumers become increasingly health conscious.

The market offers a wide array of products and therapies aimed at enhancing, preserving, and supporting skin health and appearance. It includes dietary supplements that promote skin wellness from the inside, along with topical and cosmetic treatments applied directly to the skin. The growing incidence of skin conditions like acne, eczema, psoriasis, and premature aging is linked to heightened environmental pollution, which causes oxidative stress and skin damage.

Segmented by product type, the market includes skin health supplements and treatments. In 2023, skin health supplements led the market, valued at USD 3.3 billion, as consumer awareness about the role of nutrition in skin health continues to grow. Consumers turn to supplements with natural and organic ingredients due to concerns over synthetic additives and potential side effects, a shift reinforced by advice from health professionals, social media, and wellness campaigns.

In terms of applications, the market encompasses anti-aging, acne treatment, skin brightening and hyperpigmentation, skin moisturization and hydration, UV protection, and more. The anti-aging segment held a significant share at 34.1% in 2023. With a growing aging population worldwide, there is a heightened demand for anti-aging products as individuals seek to preserve their appearance and skin health. Additionally, a preventative approach to aging is gaining popularity, driving demand for supplements and treatments designed to delay signs of aging rather than just address them post-occurrence.

U.S. skin health supplements and treatment market is anticipated to grow at an 8% CAGR, reaching USD 4.9 billion by 2032. A supportive regulatory environment for dietary supplements in the U.S. encourages innovation and new product introductions,

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fueling market growth. Additionally, consumers in the U.S. are increasingly willing to invest in premium personal care products, boosting the demand for high-quality skin health supplements and advanced treatments.

Table of Contents:

Report Content

Chapter 1 Methodology & Scope

1.1 Market scope & definitions

1.2 Research design

1.2.1 Research approach

1.2.2 Data collection methods

1.3 Base estimates & calculations

1.3.1 Base year calculation

1.3.2 Key trends for market estimation

1.4 Forecast model

1.5 Primary research and validation

1.5.1 Primary sources

1.5.2 Data mining sources

Chapter 2 Executive Summary

2.1 Industry 360 synopsis

Chapter 3 Industry Insights

3.1 Industry ecosystem analysis

3.2 Industry impact forces

3.2.1 Growth drivers

3.2.1.1 Technological advancement and product innovation

3.2.1.2 Increasing prevalence of skin disorder

3.2.1.3 Growing consumer awareness for skin health supplement products

3.2.2 Industry pitfalls & challenges

3.2.2.1 Lack of standardization and product quality

3.2.2.2 Side effects and allergic reactions

3.3 Growth potential analysis

3.4 Regulatory landscape

3.5 Future market trends

3.6 Pipeline analysis

3.7 Porter's analysis

3.8 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

4.1 Introduction

4.2 Company market share analysis

4.3 Company matrix analysis

4.4 Competitive analysis of major market players

4.5 Competitive positioning matrix

4.6 Strategy dashboard

Chapter 5 Market Estimates and Forecast, By Product Type, 2021 - 2032 (\$ Mn)

5.1 Key trends

5.2 Skin health supplements

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- 5.2.1 Vitamins & minerals
- 5.2.2 Herbal supplements
- 5.2.3 Collagen supplements
- 5.2.4 Probiotics
- 5.2.5 Omega fatty acids
- 5.2.6 Other skin health supplements
- 5.3 Skin health treatment
 - 5.3.1 Topical treatments
 - 5.3.2 Oral treatments
 - 5.3.3 Injectables & fillers
 - 5.3.4 Laser and light therapy
 - 5.3.5 Other skin health treatments

Chapter 6 Market Estimates and Forecast, By Application, 2021 - 2032 (\$ Mn)

- 6.1 Key trends
- 6.2 Anti-aging
- 6.3 Acne treatment
- 6.4 Skin brightening and hyperpigmentation
- 6.5 Skin moisturization and hydration
- 6.6 U.V. protection
- 6.7 Other applications

Chapter 7 Market Estimates and Forecast, By Dosage Form, 2021 - 2032 (\$ Mn)

- 7.1 Key trends
- 7.2 Tablets
- 7.3 Capsules
- 7.4 Powders
- 7.5 Creams & lotions
- 7.6 Gummies
- 7.7 Other dosage forms

Chapter 8 Market Estimates and Forecast, By Distribution Channel, 2021 - 2032 (\$ Mn)

- 8.1 Key trends
- 8.2 Pharmacies & drug stores
- 8.3 Supermarkets & hypermarkets
- 8.4 Online pharmacies
- 8.5 Other distribution channels

Chapter 9 Market Estimates and Forecast, By Region, 2021 - 2032 (\$ Mn)

- 9.1 Key trends
- 9.2 North America
 - 9.2.1 U.S.
 - 9.2.2 Canada
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 France
 - 9.3.4 Spain
 - 9.3.5 Italy
 - 9.3.6 Netherlands
- 9.4 Asia Pacific

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- 9.4.1 China
- 9.4.2 Japan
- 9.4.3 India
- 9.4.4 Australia
- 9.4.5 South Korea
- 9.5 Latin America
 - 9.5.1 Brazil
 - 9.5.2 Mexico
 - 9.5.3 Argentina
- 9.6 Middle East and Africa
 - 9.6.1 South Africa
 - 9.6.2 Saudi Arabia
 - 9.6.3 UAE
- Chapter 10 Company Profiles
 - 10.1 Bayer
 - 10.2 CCA Industries
 - 10.3 Hum Nutrition
 - 10.4 McKesson Corporation
 - 10.5 Nature's Bounty
 - 10.6 Nutrafol
 - 10.7 Olly (Unilever)
 - 10.8 Perrigo Company
 - 10.9 Sonoma Pharmaceuticals
 - 10.10 The Nue
 - 10.11 Vital Proteins

□

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