

Medical Aesthetics Market by Product (Botox, Filler, Peel, Implant, Liposuction, Microneedling, Hair Removal, Laser Resurfacing, RF, Phototherapy), Procedure (Surgical, Nonsurgical), End User (Hospital, Beauty Clinic, Spa), Region - Global Forecast to 2030

Market Report | 2024-12-20 | 380 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$4950.00
- Multi User \$6650.00
- Corporate License \$8150.00
- Enterprise Site License \$10000.00

Report description:

"The global medical aesthetics market is estimated to reach USD 35.32 Billion by 2030 from USD 17.16 million in 2024, at a CAGR of 12.8% during the forecast period)."

The growth of the market of medical aesthetics is very high due to several factors. First, from the demand side, minimally invasive and non-invasive treatments are increasingly demanded since they have several advantages over conventional methods, such as a decreased risk of side effects and minimum recovery periods. Advances in aesthetic technologies, including multifunctional lasers and various skin rejuvenation techniques, enhance the effectiveness and precision of these treatments with better results that would benefit more people and make them more accessible and appealing to a larger market. The market for aesthetic procedures has been eased by increased disposable incomes in the developing world. Growing emphasis on wellness, self-care, and social media has increased demand as people seek beauty treatments to stay youthful. Other drivers include an aging population in developed countries looking for anti-aging solutions to a variety of problems. These factors are all contributing to the rise in the medical aesthetics market.

"The facial aesthetic products segment held the largest share of the market in 2023."

The market for medical aesthetics captured the largest share of facial aesthetic products in 2023. This segment deals with facial aesthetic products, cosmetic implants, skin aesthetic devices, body contouring devices, physician-dispensed cosmeceuticals, skin lighteners, thread lift products, hair removal devices, tattoo removal devices, physician-dispensed eyelash products, and nail

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

treatment laser devices. The major portion of facial aesthetic products accounts for non-invasive treatments for facial rejuvenation, such as Botox and dermal fillers. These products are preferred more because of their ability to deliver effective results with minimal downtime in a natural appearance. The market will also experience further growth because of the rising demand for aesthetic procedures that can be done at home. This shift toward at-home treatments, enabled by the availability of advanced, user-friendly devices, is contributing to the growing accessibility and affordability of facial aesthetic solutions. As a result, the facial aesthetic products segment shall remain on track to advance at the highest rate, following consumer preference for convenient and effective aesthetic enhancements.

"The lipolysis segment is projected to register the highest CAGR of the non-surgical procedures by procedure during the forecast period."

The medical aesthetics market is segmented into surgical and nonsurgical procedures. Surgical procedures account for areas of breast augmentation, rhinoplasty, facelifts, body lifts, etc, while non-surgical procedures include anti-aging and skin rejuvenation, tattoo and scar removal, hair removal, lipolysis, and many others. Among these, the lipolysis segment is anticipated to record the highest compound annual growth rate (CAGR) within the non-surgical procedures market from 2024 to 2030. Lipolysis is a non-invasive technique for reducing excess fat that is gaining immense popularity due to its ability to target particular fat deposits without surgery. Consumer spending on cosmetic treatments, especially those that will help achieve body contouring, leads to the rapid growth of this segment. This is because numerous people are opting for more affordable and effective alternatives to traditional surgery. With lipolysis now available in the market, the development of advanced devices that allow for the precise extraction of fats with minimal downtime is further enhancing the demand. An increase in body consciousness with an increased awareness of non-surgical fat-reduction options contributes to the growth of the segment. The lipolysis segment is expected to experience continued growth and remain a key player in the medical aesthetics market across the forecast period as consumers remain focused on swift, efficient, and minimally invasive treatment options

"The market in the Asia Pacific region is expected to witness the highest growth during the forecast period."

The Asia Pacific (APAC) region is anticipated to be the fastest-growing medical aesthetics market over the forecast period, mainly due to the rapid development of healthcare infrastructure, more so in emerging economies such as India and China. Moreover, investment in the respective healthcare sectors of these countries fosters the demand for advanced medical aesthetic systems, including dermatology, body contouring, and facial aesthetics. Additionally, increasing disposable incomes and the fast-expanding middle class in the region are further fueling demand for aesthetic treatments since it's a move toward skin rejuvenation, anti-aging, and cosmetic procedures.

The industry has seen the APAC region become a more significant area of interest for companies involved in medical aesthetics, where there has been an increasing focus on innovative products offered to consumers' changing preferences. Increased clinic, hospital, and medical spa coverage in the region is the accelerator for the adoption of these technologies. Increased awareness and acceptance of aesthetic treatments are expected to fuel the growth of the market soon. The APAC region is very poised to lead the medical aesthetics market with the rising healthcare infrastructure and has numerous opportunities for growth and expansion in the sector.

A breakdown of the primary participants referred to for this report is provided below:

-□By Company Type: Tier 1-35%, Tier 2-45%, and Tier 3-20%

-□By Designation: Director-level-25%, C-level-35%, and Others-40%

-□By Region: North America-40%, Europe-30%, Asia Pacific-20%, Latin America-5%, Middle East and Africa-5%

The prominent players in the medical aesthetics market are AbbVie Inc. (US), Bausch Health Companies Inc. (Canada & Johnson (US), and others.

Research Coverage

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

This market is segmented by product, application, end-user, and region. The report discusses drivers, restraints, opportunities, and challenges affecting the medical aesthetic market. It provides the prospects of opportunities and challenges for the stakeholders, along with detailing the competitive landscape of leading players. The micro-markets are further segmented focusing on growth trends, prospects, and the contributions of these trends towards the medical aesthetic market. To this, revenue generation through different market segments shall be forecasted and their respective growth focus put together based on five major geographies.

Key Benefits of Buying this Report

This report is to be profited by new and existing players. It will provide deep information about the medical aesthetic market for them to understand any investment opportunities. The present report provides complete information on the key players and minor players. Hence, this supports effective risk analysis along with informed decisions about investment. Due to the accurate segmentation based on end-users and geographies, this report gives niche-level views of the selected market areas.

Through this report, readers get insightful views into the following parameters:

- Analysis of the key growth drivers, restraints, challenges, and opportunities influencing market growth for the medical aesthetic market. The major driving force behind the medical aesthetic market is an increase in the geriatric population. Another reason driving the growth of the market is the increasing need for accurate, and minimally invasive solutions. With customers becoming highly attuned to non-invasive alternatives, demand for modern and efficient aesthetic solutions, including multifunctional lasers and skin rejuvenation technologies, has seen a significant increase.
- Product Development/Innovation: Advanced technologies, R&D activities, and product launches in the medical aesthetics market.
- Market Development: This report will further present the regional expansion of the medical aesthetics market, focusing on the various emerging market opportunities worldwide.
- Market Diversification: The market is increasingly diversifying due to the development of innovative products, previously untapped markets, and new trends; in addition, because of significant investments in the medical aesthetics industry, contribute to its growth as well as the constant change.
- Competitive Analysis: Exhaustive study of market share, and service offering leading strategies of major players such as AbbVie Inc (US), Alma Lasers (Israel), Cynosure (US), and GALDERMA (Switzerland), among others.

Table of Contents:

1	INTRODUCTION	32
1.1	STUDY OBJECTIVES	32
1.2	MARKET DEFINITION	32
1.3	STUDY SCOPE	33
1.3.1	MARKETS COVERED AND REGIONAL SCOPE	33
1.3.2	INCLUSIONS AND EXCLUSIONS	34
1.3.3	YEARS CONSIDERED	35
1.4	CURRENCY CONSIDERED	35
1.5	STAKEHOLDERS	36
1.6	SUMMARY OF CHANGES	36
2	RESEARCH METHODOLOGY	37

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.1	RESEARCH DATA	37
2.1.1	SECONDARY DATA	38
2.1.1.1	Indicative list of secondary sources	39
2.1.1.2	Key data from secondary sources	40
2.1.2	PRIMARY DATA	40
2.1.2.1	Primary sources	41
2.1.2.2	Key data from primary sources	41
2.1.2.3	Key industry insights	42
2.1.2.4	Breakdown of primary interviews	42
2.2	MARKET SIZE ESTIMATION METHODOLOGY	44
2.2.1	VENDOR REVENUE-BASED MARKET ESTIMATION	45
2.2.2	END-USER-BASED MARKET SIZE ESTIMATION	46
2.3	MARKET FORECASTING MODEL	46
2.4	DATA TRIANGULATION AND MARKET BREAKDOWN	48
2.5	RESEARCH ASSUMPTIONS	49
2.6	RESEARCH LIMITATIONS	49
2.7	RISK ASSESSMENT	50
3	EXECUTIVE SUMMARY	51
4	PREMIUM INSIGHTS	55
4.1	MEDICAL AESTHETICS MARKET OVERVIEW	55
4.2	MEDICAL AESTHETICS MARKET, BY PRODUCT	56
4.3	ASIA PACIFIC: MEDICAL AESTHETICS MARKET, BY END USER, 2023 (USD MILLION)	57
4.4	REGIONAL SNAPSHOT OF MEDICAL AESTHETICS MARKET	58
?		
5	MARKET OVERVIEW	59
5.1	INTRODUCTION	59
5.2	MARKET DYNAMICS	59
5.2.1	DRIVERS	60
5.2.1.1	Increasing adoption of minimally invasive and non-invasive aesthetic procedures	60
5.2.1.2	Growing demand for aesthetic treatments among elderly and men	61
5.2.1.3	Rising influence of social media	62
5.2.2	RESTRAINTS	62
5.2.2.1	Risk of infection and safety concerns	62
5.2.2.2	Complex regulatory framework and compliance standards	62
5.2.3	OPPORTUNITIES	63
5.2.3.1	Significant opportunities in emerging economies	63
5.2.3.2	Launch of new technologies and products	64
5.2.4	CHALLENGES	64
5.2.4.1	High cost of treatments and devices	64
5.2.4.2	Social and cultural barriers	65
5.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	66
5.4	PRICING ANALYSIS	66
5.4.1	AVERAGE SELLING PRICE, BY PRODUCT (ENERGY-BASED DEVICES), 2023	67
5.4.2	AVERAGE SELLING PRICE OF INJECTABLES, BY TYPE, 2021-2023	68
5.4.3	AVERAGE SELLING PRICE OF ENERGY-BASED DEVICES, BY KEY PLAYER, 2023	69
5.4.4	AVERAGE SELLING PRICE TREND OF ENERGY-BASED DEVICES,	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

BY REGION, 2021-2023	70
5.5 VALUE CHAIN ANALYSIS	72
5.5.1 R&D	72
5.5.2 RAW MATERIAL PROCUREMENT & PRODUCT DEVELOPMENT	73
5.5.3 MARKETING, SALES, AND DISTRIBUTION	73
5.5.4 AFTERMARKET SERVICES	73
5.6 SUPPLY CHAIN ANALYSIS	73
5.6.1 PROMINENT COMPANIES	74
5.6.2 SMALL AND MEDIUM-SIZED ENTERPRISES	74
5.6.3 END USERS	74
5.7 ECOSYSTEM ANALYSIS	75
5.8 INVESTMENT AND FUNDING SCENARIO	77
5.9 TECHNOLOGY ANALYSIS	78
5.9.1 KEY TECHNOLOGIES	78
5.9.1.1 Laser and light-based technologies	78
5.9.1.2 Radiofrequency technology	79
5.9.1.3 Ultrasound technology	80
?	
5.9.2 COMPLEMENTARY TECHNOLOGIES	81
5.9.2.1 AI-powered skin analysis systems	81
5.9.3 ADJACENT TECHNOLOGIES	81
5.9.3.1 Regenerative medicine and stem cell therapy	81
5.10 PATENT ANALYSIS	82
5.11 TRADE ANALYSIS	83
5.11.1 IMPORT DATA	83
5.11.1.1 Import scenario for HS code 854370	83
5.11.1.2 Import scenario for HS code 901320	84
5.11.2 EXPORT DATA	85
5.11.2.1 Export scenario for HS code 854370	85
5.11.2.2 Export scenario for HS code 901320	86
5.12 KEY CONFERENCES AND EVENTS, 2025-2026	87
5.13 CASE STUDY ANALYSIS	88
5.13.1 COMMERCIAL PARTNERSHIPS FOR MEDICAL AESTHETIC PRODUCT SALES	88
5.13.2 DIVISION OF BUSINESS TO MEET CUSTOMER DEMANDS	88
5.13.3 COLLABORATIONS WITH SMES FOR STREAMLINING LASER-BASED DEVICES	88
5.14 REGULATORY LANDSCAPE	89
5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	89
5.14.2 KEY REGULATORY GUIDELINES	91
5.14.2.1 North America	91
5.14.2.1.1 US	91
5.14.2.1.2 Canada	92
5.14.2.2 Europe	92
5.14.2.2.1 UK	92
5.14.2.2.2 France	93
5.14.2.2.3 Germany	93
5.14.2.3 Asia Pacific	94
5.14.2.3.1 China	94

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.14.2.3.2	Japan	94
5.14.2.3.3	India	95
5.14.2.4	Latin America	95
5.14.2.4.1	Brazil	95
5.14.2.5	Middle East & Africa	96
5.14.2.5.1	UAE	96
5.14.3	REGULATORY APPROVALS	96
5.15	PORTER'S FIVE FORCE ANALYSIS	97
5.15.1	THREAT OF NEW ENTRANTS	98
5.15.2	THREAT OF SUBSTITUTES	98
5.15.3	BARGAINING POWER OF SUPPLIERS	98
5.15.4	BARGAINING POWER OF BUYERS	98
5.15.5	INTENSITY OF COMPETITIVE RIVALRY	98
5.16	KEY STAKEHOLDERS AND BUYING CRITERIA	99
5.16.1	KEY STAKEHOLDERS IN BUYING PROCESS	99
5.16.2	BUYING CRITERIA	100
5.17	UNMET NEEDS	100
5.18	IMPACT OF AI/GEN AI ON MEDICAL AESTHETICS MARKET	101
5.18.1	INTRODUCTION	101
5.18.2	MARKET POTENTIAL OF AI IN MEDICAL AESTHETIC APPLICATIONS	101
5.18.3	AI USE CASES	101
5.18.4	KEY COMPANIES IMPLEMENTING AI	102
5.18.5	FUTURE OF AI/GEN AI IN MEDICAL AESTHETICS ECOSYSTEM	102
6	MEDICAL AESTHETICS MARKET, BY PRODUCT	103
6.1	INTRODUCTION	104
6.2	FACIAL AESTHETIC PRODUCTS	105
6.2.1	BOTULINUM TOXIN	106
6.2.1.1	Growing willingness for Botox process to boost market	106
6.2.2	DERMAL FILLERS	107
6.2.2.1	Natural dermal fillers	108
6.2.2.1.1	Rising use of dermal fillers in facial contouring to support growth	108
6.2.2.2	Synthetic dermal fillers	109
6.2.2.2.1	Need for quick aesthetic enhancements to accelerate growth	109
6.2.3	CHEMICAL PEELS	110
6.2.3.1	Increasing availability of wide range of chemical peels to expedite growth	110
6.2.4	MICRODERMABRASION	112
6.2.4.1	Growing use of low-risk and cost-effective resurfacing methods to fuel market	112
6.3	BODY CONTOURING DEVICES	113
6.3.1	NON-SURGICAL FAT REDUCTION DEVICES	115
6.3.1.1	Rise in obesity cases to sustain growth	115
6.3.2	CELLULITE REDUCTION DEVICES	116
6.3.2.1	Increasing focus on appearances to fuel market	116
6.3.3	LIPOSUCTION DEVICES	117
6.3.3.1	Growing awareness about obesity-related health risks to propel market	117
6.4	COSMETIC IMPLANTS	118
6.4.1	BREAST IMPLANTS	119
6.4.1.1	Silicone breast implants	121

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.4.1.1.1	Increasing number of promotional efforts and new products by leading companies to aid growth	121
6.4.1.2	Saline breast implants	122
6.4.1.2.1	Reduced cost of breast implants to support growth	122
6.4.2	FACIAL IMPLANTS	124
6.4.2.1	Growing awareness about benefits of facial implants over other contouring products to drive market	124
6.4.3	OTHER IMPLANTS	124
6.5	PHYSICIAN-DISPENSED COSMECEUTICALS AND SKIN LIGHTENERS	125
6.5.1	ONGOING SHIFT TOWARD DEVELOPING SAFER SKIN-LIGHTENING PRODUCTS TO FAVOR GROWTH	125
6.6	SKIN AESTHETIC DEVICES	126
6.6.1	LASER SKIN RESURFACING DEVICES	127
6.6.1.1	Booming geriatric population to support growth	127
6.6.2	NON-SURGICAL SKIN TIGHTENING DEVICES	129
6.6.2.1	Rising popularity of non-invasive methods to speed up growth	129
6.6.3	MICRONEEDLING PRODUCTS	130
6.6.3.1	Reduced discomfort and enhanced skin rejuvenation to augment growth	130
6.6.4	LIGHT THERAPY DEVICES	131
6.6.4.1	Growing use of light therapy for pain management and sleep regulation to boost market	131
6.7	PHYSICIAN-DISPENSED EYELASH PRODUCTS	132
6.7.1	EXPANDING MIDDLE CLASS POPULATION TO ENCOURAGE GROWTH	132
6.8	HAIR REMOVAL DEVICES	133
6.8.1	LASER HAIR REMOVAL DEVICES	135
6.8.1.1	Increasing availability of user-friendly home-use laser devices to spur growth	135
6.8.2	IPL HAIR REMOVAL DEVICES	136
6.8.2.1	Growing interest in cosmetic treatments to fuel market	136
6.9	TATTOO REMOVAL DEVICES	137
6.9.1	NEED FOR MINIMIZED SKIN DAMAGE TO FAVOR GROWTH	137
6.10	THREAD LIFT PRODUCTS	138
6.10.1	RISING PREFERENCE FOR MINIMAL RECOVERY TIME AND QUICK RESULTS TO STIMULATE GROWTH	138
6.11	NAIL TREATMENT LASER DEVICES	139
6.11.1	INCREASING DEMAND FOR QUICK AND PAINLESS PROCEDURE TO PROMOTE GROWTH	139
6.12	HOME CARE DEVICES	140
6.12.1	GROWING DEMAND FOR AFFORDABLE AND CONVENIENT HOME-BASED TREATMENTS TO DRIVE MARKET	140
7	MEDICAL AESTHETICS MARKET, BY TYPE OF DEVICE	141
7.1	INTRODUCTION	142
7.2	STANDALONE DEVICES	143
7.2.1	INCREASING INNOVATIONS IN ENERGY-BASED TECHNOLOGIES TO DRIVE MARKET	143
7.3	MULTIMODAL DEVICES	144
7.3.1	GROWING AVAILABILITY OF PERSONALIZED CARE AND TAILORED TREATMENT TO PROPEL MARKET	144
7.4	AT-HOME/SELF-USE DEVICES	145
7.4.1	RISING FOCUS ON ENHANCED SKIN HEALTH TO FACILITATE GROWTH	145
8	MEDICAL AESTHETICS MARKET, BY PROCEDURE	146
8.1	INTRODUCTION	147
8.2	NON-SURGICAL PROCEDURES	147
8.2.1	ANTI-AGING AND SKIN REJUVENATION	148
8.2.1.1	Rising preference for maintaining youthful appearance to promote growth	148

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.2.2	TATTOO REMOVAL	149
8.2.2.1	Increased accessibility to tattoo removal processes to facilitate growth	149
8.2.3	HAIR REMOVAL	150
8.2.3.1	Growing adherence to conventional beauty standards to drive market	150
8.2.4	LIPOSUCTION	151
8.2.4.1	Increased dominance of sedentary lifestyles to encourage growth	151
8.2.5	OTHER NON-SURGICAL PROCEDURES	152
8.3	SURGICAL PROCEDURES	153
8.3.1	BREAST IMPLANTS	154
8.3.1.1	Changing aesthetic preferences to drive market	154
8.3.2	FACELIFT & BODY LIFT PROCEDURES	155
8.3.2.1	Increasing need to reduce visible signs of aging to expedite growth	155
8.3.3	OTHER SURGICAL PROCEDURES	156
9	MEDICAL AESTHETICS MARKET, BY END USER	157
9.1	INTRODUCTION	158
9.2	CLINICS, HOSPITALS, AND MEDICAL SPAS	158
9.2.1	RIISING TREND OF MEDICAL TOURISM AND PLASTIC SURGERY TO ENCOURAGE GROWTH	158
9.3	BEAUTY CENTERS	160
9.3.1	GROWING INCLINATION TOWARD CUSTOMIZED TREATMENT TO BOOST MARKET	160
9.4	HOME CARE SETTINGS	161
9.4.1	INCREASING FOCUS ON CONVENIENCE, TREATMENT FLEXIBILITY, AND COST SAVING TO SPUR GROWTH	161
10	MEDICAL AESTHETICS MARKET, BY REGION	162
10.1	INTRODUCTION	163
10.2	NORTH AMERICA	163
10.2.1	MACROECONOMIC OUTLOOK FOR NORTH AMERICA	165
10.2.2	US	171
10.2.2.1	Growing adoption of advanced treatment procedures to drive market	171
10.2.3	CANADA	176
10.2.3.1	Increasing preference among aging individuals for physical rejuvenation to aid growth	176
	?	
10.3	EUROPE	180
10.3.1	MACROECONOMIC OUTLOOK FOR EUROPE	180
10.3.2	GERMANY	187
10.3.2.1	Rising social acceptance of medical aesthetic procedures to stimulate growth	187
10.3.3	UK	191
10.3.3.1	Booming cosmetics and beauty industry to accelerate growth	191
10.3.4	FRANCE	195
10.3.4.1	Growing social acceptance of medical aesthetic treatments to fuel market	195
10.3.5	ITALY	199
10.3.5.1	Growing adoption of surgical procedures among young females to boost market	199
10.3.6	SPAIN	203
10.3.6.1	Increasing availability of safe and minimally invasive treatments to augment growth	203

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.3.7	REST OF EUROPE	206
10.4	ASIA PACIFIC	211
10.4.1	MACROECONOMIC OUTLOOK FOR ASIA PACIFIC	213
10.4.2	JAPAN	220
10.4.2.1	Rising awareness for body contouring treatments to sustain growth	220
10.4.3	CHINA	224
10.4.3.1	Increased availability of cosmetic surgery apps and online services to aid growth	224
10.4.4	INDIA	227
10.4.4.1	Increasing disposable incomes to contribute to market growth	227
10.4.5	AUSTRALIA	231
10.4.5.1	Favorable government initiatives to promote growth	231
10.4.6	SOUTH KOREA	234
10.4.6.1	Booming medical tourism to speed up growth	234
10.4.7	REST OF ASIA PACIFIC	238
10.5	LATIN AMERICA	243
10.5.1	MACROECONOMIC OUTLOOK FOR LATIN AMERICA	243
10.5.2	BRAZIL	250
10.5.2.1	Expanding target population base to expedite growth	250
10.5.3	MEXICO	254
10.5.3.1	Increasing inflow of medical tourists to favor growth	254
10.5.4	REST OF LATIN AMERICA	258
10.6	MIDDLE EAST & AFRICA	263
10.6.1	MACROECONOMIC OUTLOOK FOR MIDDLE EAST & AFRICA	264
10.6.2	GCC COUNTRIES	270
10.6.2.1	Favorable government policies to propel market.	270
10.6.3	REST OF MIDDLE EAST & AFRICA	273
	?	
11	COMPETITIVE LANDSCAPE	278
11.1	OVERVIEW	278
11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	278
11.2.1	OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS IN MEDICAL AESTHETICS MARKET	279
11.3	REVENUE ANALYSIS, 2020-2023	280
11.4	MARKET SHARE ANALYSIS, 2023	281
11.4.1	ENERGY-BASED AESTHETIC DEVICES MARKET	281
11.4.2	FACIAL AESTHETIC PRODUCTS MARKET	282
11.4.3	COSMETIC IMPLANTS MARKET	282
11.5	RANKING OF KEY MARKET PLAYERS	283
11.6	COMPANY EVALUATION MATRIX, 2023	284
11.6.1	ENERGY-BASED AESTHETIC DEVICES MARKET	284
11.6.1.1	Stars	284
11.6.1.2	Emerging leaders	284
11.6.1.3	Pervasive players	284
11.6.1.4	Participants	284
11.6.2	FACIAL AESTHETIC PRODUCTS MARKET	285
11.6.2.1	Stars	285
11.6.2.2	Emerging leaders	285

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.6.2.3	Pervasive players	286
11.6.2.4	Participants	286
11.6.3	COSMETIC IMPLANTS MARKET	287
11.6.3.1	Stars	287
11.6.3.2	Emerging leaders	287
11.6.3.3	Pervasive players	287
11.6.3.4	Participants	287
11.6.4	COMPANY FOOTPRINT: KEY PLAYERS, 2023	289
11.6.4.1	Company footprint	289
11.6.4.2	Region footprint	290
11.6.4.3	Product footprint	291
11.6.4.4	Type of device footprint	292
11.6.4.5	Procedure footprint	293
11.6.4.6	End-user footprint	294
11.6.5	COMPANY BENCHMARKING: STARTUPS/SMES, 2023	295
11.6.5.1	Detailed list of key startups/SMEs	295
11.6.5.2	Competitive benchmarking of startups/SMEs	296
11.7	COMPANY VALUATION AND FINANCIAL METRICS	297
11.8	BRAND/PRODUCT COMPARISON	298
?		
11.9	COMPETITIVE SCENARIO	299
11.9.1	PRODUCT LAUNCHES AND APPROVALS	299
11.9.2	DEALS	300
11.9.3	EXPANSIONS	301
12	COMPANY PROFILES	302
12.1	KEY PLAYERS	302
12.1.1	ABBVIE INC.	302
12.1.1.1	Business overview	302
12.1.1.2	Products/Solutions offered	303
12.1.1.3	Recent developments	304
12.1.1.3.1	Product launches and approvals	304
12.1.1.4	MnM view	305
12.1.1.4.1	Key strengths	305
12.1.1.4.2	Strategic choices	305
12.1.1.4.3	Weaknesses and competitive threats	305
12.1.2	GALDERMA	306
12.1.2.1	Business overview	306
12.1.2.2	Products/Solutions offered	307
12.1.2.3	Recent developments	307
12.1.2.3.1	Product launches and approvals	307
12.1.2.3.2	Deals	308
12.1.2.3.3	Expansions	309
12.1.2.4	MnM view	309
12.1.2.4.1	Key strengths	309
12.1.2.4.2	Strategic choices	309
12.1.2.4.3	Weaknesses and competitive threats	309
12.1.3	JOHNSON & JOHNSON SERVICES, INC.	310

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.1.3.1	Business overview	310
12.1.3.2	Products/Solutions offered	311
12.1.3.3	Recent developments	312
12.1.3.3.1	Product launches and approvals	312
12.1.3.4	MnM view	313
12.1.3.4.1	Key strengths	313
12.1.3.4.2	Strategic choices	313
12.1.3.4.3	Weaknesses and competitive threats	313
12.1.4	BAUSCH HEALTH COMPANIES INC.	314
12.1.4.1	Business overview	314
12.1.4.2	Products/Solutions offered	315
12.1.4.3	Recent developments	316
12.1.4.3.1	Product launches and approvals	316
?		
12.1.4.4	MnM view	316
12.1.4.4.1	Key strengths	316
12.1.4.4.2	Strategic choices	316
12.1.4.4.3	Weaknesses and competitive threats	316
12.1.5	CYNOSURE LUTRONIC	317
12.1.5.1	Business overview	317
12.1.5.2	Products/Solutions offered	317
12.1.5.3	Recent developments	319
12.1.5.3.1	Product launches and approvals	319
12.1.5.3.2	Deals	319
12.1.5.4	MnM view	320
12.1.5.4.1	Key strengths	320
12.1.5.4.2	Strategic choices	320
12.1.5.4.3	Weaknesses and competitive threats	320
12.1.6	CUTERA, INC.	321
12.1.6.1	Business overview	321
12.1.6.2	Products/Solutions offered	322
12.1.6.3	Recent developments	323
12.1.6.3.1	Product launches and approvals	323
12.1.6.3.2	Deals	324
12.1.7	MERZ PHARMA	325
12.1.7.1	Business overview	325
12.1.7.2	Products/Solutions offered	325
12.1.7.3	Recent developments	326
12.1.7.3.1	Expansions	327
12.1.8	LUMENIS BE LTD.	328
12.1.8.1	Business overview	328
12.1.8.2	Products/Solutions offered	328
12.1.8.3	Recent developments	329
12.1.8.3.1	Product launches and approvals	329
12.1.8.3.2	Deals	330
12.1.9	FOTONA	331
12.1.9.1	Business overview	331

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.1.9.2	Products/Solutions offered	331
12.1.9.3	Recent developments	332
12.1.9.3.1	Product launches and approvals	332
12.1.9.3.2	Expansions	333
12.1.10	AEROLASE CORP.	334
12.1.10.1	Business overview	334
12.1.10.2	Products/Solutions offered	334
12.1.10.3	Recent developments	335
12.1.10.3.1	Product launches and approvals	335
12.1.11	SCITON	336
12.1.11.1	Business overview	336
12.1.11.2	Products/Solutions offered	336
12.1.11.3	Recent developments	337
12.1.11.3.1	Product launches and approvals	337
12.1.12	BOHUS BIOTECH AB	338
12.1.12.1	Business overview	338
12.1.12.2	Products/Solutions offered	338
12.1.13	RECOSMO	339
12.1.13.1	Business overview	339
12.1.13.2	Products/Solutions offered	339
12.1.14	SHARPLIGHT TECHNOLOGIES INC.	340
12.1.14.1	Business overview	340
12.1.14.2	Products/Solutions offered	340
12.1.14.3	Recent developments	341
12.1.14.3.1	Product launches and approvals	341
12.1.15	CANDELA CORPORATION	342
12.1.15.1	Business overview	342
12.1.15.2	Products/Solutions offered	343
12.1.15.3	Recent developments	344
12.1.15.3.1	Product launches and approvals	344
12.1.15.3.2	Deals	344
12.1.16	ALMA LASERS	345
12.1.16.1	Business overview	345
12.1.16.2	Products/Solutions offered	347
12.1.16.3	Recent developments	348
12.1.16.3.1	Product launches and approvals	348
12.1.16.3.2	Deals	348
12.1.17	EL.EN. S.P.A.	349
12.1.17.1	Business overview	349
12.1.17.2	Products/Solutions offered	350
12.1.17.3	Recent developments	352
12.1.17.3.1	Product launches and approvals	352
12.1.18	INMODE LTD.	353
12.1.18.1	Business overview	353
12.1.18.2	Products/Solutions offered	354
12.1.18.3	Recent developments	356
12.1.18.3.1	Product launches and approvals	356

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

?

12.1.19	VENUS CONCEPT	357
12.1.19.1	Business overview	357
12.1.19.2	Products/Solutions offered	359
12.1.19.3	Recent developments	360
12.1.19.3.1	Product launches and approvals	360
12.1.20	GC AESTHETICS	361
12.1.20.1	Business overview	361
12.1.20.2	Products/Solutions offered	361
12.1.20.3	Recent developments	362
12.1.20.3.1	Product launches and approvals	362
12.1.20.3.2	Deals	362
12.2	OTHER COMPANIES	363
12.2.1	EVOLUS, INC.	363
12.2.2	ASCLEPION LASER TECHNOLOGIES	364
12.2.3	ASTANZA LASER	365
12.2.4	APYX MEDICAL	366
12.2.5	HUADONG MEDICINE CO., LTD.	366
12.2.6	MEDYTOX INC.	367
12.2.7	POLYTECH HEALTH & AESTHETICS GMBH	368
12.2.8	REVANCE AESTHETICS	369
12.2.9	PHOTOMEDEX	370
12.2.10	2L BIO CO., LTD.	371
13	APPENDIX	372
13.1	DISCUSSION GUIDE	372
13.2	KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL	376
13.3	CUSTOMIZATION OPTIONS	378
13.4	RELATED REPORTS	378
13.5	AUTHOR DETAILS	379

**Medical Aesthetics Market by Product (Botox, Filler, Peel, Implant, Liposuction, Microneedling, Hair Removal, Laser Resurfacing, RF, Phototherapy), Procedure (Surgical, Nonsurgical), End User (Hospital, Beauty Clinic, Spa), Region - Global
Forecast to 2030**

Market Report | 2024-12-20 | 380 pages | MarketsandMarkets

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$4950.00
	Multi User	\$6650.00
	Corporate License	\$8150.00
	Enterprise Site License	\$10000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-20
		Signature	<div></div>