

Kenya In-depth PEST Insights

Industry Report | 2024-12-18 | 43 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Kenya In-depth PEST Insights

Summary

This PEST country analysis report on Kenya provides a holistic view of the country, with insightful analysis of current and future issues, supplemented with relevant quantitative data to support trend analysis.

Synopsis

- Understand the political system in Kenya through analysis of key figures in the country and governance indicators.
- Understand the economic situation in Kenya through a balanced assessment of core macroeconomic issues.
- Understand customer demographics in Kenya through analysis of income distribution and the rural-urban split, as well as healthcare and education.
- Understand the technological landscape in Kenya through analysis of relevant laws and policies, as well as patents data.

Scope

- The political landscape section discusses the evolution of the political scenario in Kenya , as well as the country's economic, social, foreign, and defense policies. The section also discusses the country's performance according to World Bank Governance Indicators.
- The economic landscape section outlines the evolution of Kenya 's economy, as well as the country's performance in terms of GDP growth, composition by sector (agriculture, industry, and services), fiscal situation, international investment position, monetary situation, credit disbursement, banking sector, and employment."
- The social landscape section analyzes the government's social welfare policies, as well as the country's performance in terms of healthcare, income distribution, and education.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- The technology landscape section examines advancements and policies in technology innovation, including developments in information technology, telecommunications, research and development (R&D) investments, digital infrastructure, and cybersecurity measures.

Reasons to Buy

- What is the outlook in Kenya in terms of political stability, policies towards business, and the popularity of the government?
- How does Kenya perform in terms of GDP growth, its fiscal situation, international investment position, monetary situation, and employment?
- How does Kenya perform in terms of healthcare, income distribution, and education?
- How does Kenya perform in terms of technology-intensive sectors like IT, life sciences, and R&D expenditure trends?

Table of Contents:

Table of Contents

Overview[]

Catalyst[]

Summary[]

Key highlights[]

Key developments (December 2023 - November 2024)[]

Key economic updates[]

Real GDP growth rate[]

Inflation and interest rate[]

Unemployment rate[]

Key Facts and Geographic Location[]

Key facts[]

Geographical location[]

Political landscape[]

Summary[]

Evolution[]

Structure and policies[]

Key political figures[]

Structure of government[]

Legislature[]

Key political parties[]

Composition of National Assembly[]

Key policies[]

Economic[]

Social[]

Foreign and defense policies[]

Performance[]

Governance indicators[]

Economic Landscape[]

Summary[]

Evolution[]

Structure and policies[]

Financial system[]

Performance[]

[GDP composition by sector](#)
[Agriculture](#)
[Industry](#)
[Services](#)
[Fiscal situation](#)
[Current account](#)
[General government gross debt](#)
[Foreign trade](#)
[International investment position](#)
[Foreign exchange position](#)
[Key monetary indicators](#)
[Consumer price index inflation](#)
[Unemployment](#)
[Social Landscape](#)
[Summary](#)
[Evolution](#)
[Structure and policies](#)
[Demographic composition](#)
[Religious composition](#)
[Education](#)
[Healthcare](#)
[Performance](#)
[Healthcare](#)
[Education](#)
[Technological Landscape](#)
[Summary](#)
[Evolutions](#)
[Structure and policies](#)
[Intellectual property](#)
[AI Implementation updates](#)
[5G implementation](#)
[Performance](#)
[Telecommunications, broadband, and internet](#)
[About MarketLine](#)
[Contact Us](#)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Kenya In-depth PEST Insights

Industry Report | 2024-12-18 | 43 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com