

Wiper Systems Market Report by Type (Traditional Wiper System, Rain Sensing Wiper System), Vehicle (Passenger Cars, Commercial Vehicles), Component (Windshield Wiper, Wiper Motor, Rain Sensor), Sales Channel (Aftermarket, OEM), and Region 2025-2033

Market Report | 2025-01-10 | 143 pages | IMARC Group

AVAILABLE LICENSES:

- Electronic (PDF) Single User \$2999.00
- Five User Licence \$3999.00
- Enterprisewide License \$4999.00

Report description:

The global wiper systems market size reached USD 9.8 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 14.5 Billion by 2033, exhibiting a growth rate (CAGR) of 4.19% during 2025-2033. Technological advancements, increasing sales of passenger and commercial automobiles, and rising cases of road accidents are some of the major factors positively influencing the market.

Wiper systems are integrated electromechanical systems used for removing rain, snow, ice, and debris from the windscreen of vehicles. They are manufactured using rubber, aluminum, and steel, which are readily available at low cost. They comprise a wiper drive and two wiper arms with spray nozzles wherein the drive moves the two wiper arms at a certain angle across the windshield and permits a clear view of the surroundings. They also include a rubber wiping lip that offers an optimal wiping result. They help mitigate driving distractions, improve visibility, prevent vehicle collisions, and enhance the safety of drivers and passengers. At present, rain-sensing wiper systems are gaining traction across the globe and are widely employed in cars, trucks, metro trains, and certain aircraft and watercraft with a cabin.

Wiper Systems Market Trends:

The increasing sales of passenger and commercial vehicles across the globe on account of the growing population represents one of the key factors positively influencing the market. In addition, the rising expenditure capacity of individuals and improving standards of living are catalyzing the demand for luxury vehicles with premium features. Apart from this, the introduction of various technological advancements in the wiper system and the development of rain-sensing wipers are creating a positive

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

outlook for the market. Rain wipers detect rain and then activate the car wiper motor through a microcontroller-based circuit and prevent distraction caused by adverse weather conditions while driving. Furthermore, the widespread adoption of rear wipers in sports utility vehicles (SUVs) with an upright rear window that collects dust, dirt, and snow because of aerodynamics is contributing to the market growth. Additionally, shifting consumer preferences toward electric vehicles (EVs) due to rising environmental concerns is offering lucrative growth opportunities to manufacturers of wiper systems. Besides this, numerous automobile manufacturers are continuously funding digital marketing campaigns and promotional activities through social media posts and online videos to attract a wider consumer base, which, in turn, is impelling the market growth. Moreover, the rising focus and increasing investments by leading automobile companies in various research and development (R&D) activities to improve the safety standards of passengers is propelling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global wiper systems market, along with forecasts at the global, regional, and country level from 2025-2033. Our report has categorized the market based on type, vehicle, component, and sales channel.

Type Insights:

Traditional Wiper System
Rain Sensing Wiper System

The report has also provided a detailed breakup and analysis of the wiper systems market based on the type. This includes traditional and rain sensing wiper systems. According to the report, the traditional and rain sensing wiper systems. According to the report, the tradition wiper system represented the largest segment.

Vehicle Insights:

Passenger Cars
Commercial Vehicles

A detailed breakup and analysis of the wiper systems market based on the vehicle has also been provided in the report. This includes passenger cars and commercial vehicles. According to the report, passenger cars accounted for the largest market share.

Component Insights:

Windshield Wiper
Wiper Motor
Rain Sensor

A detailed breakup and analysis of the wiper systems market based on the component has also been provided in the report. This includes windshield wiper, wiper motor, and rain sensor. According to the report, windshield wiper accounted for the largest market segment.

Sales Channel Insights:

Aftermarket
OEM

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

A detailed breakup and analysis of the wiper systems market based on the sales channel has also been provided in the report. This includes aftermarket and OEM. According to the report, OEM accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (The United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and Middle East and Africa. According to the report, Asia Pacific was the largest market for wiper systems. Some of the factors driving the Asia Pacific wiper system market included the increasing population, inflating income levels of individuals, and the growing sales of automobiles in the region.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global wiper systems market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Albany Magneto Equipment Inc, Cardone Industries, Doga SA, HELLA GmbH & Co. KGaA (Faurecia SE), Mitsuba Corporation, Robert Bosch GmbH, Syndicate Wiper Systems (P) Ltd, The Matador Company Limited, Trico Products, Valeo, Wexco Industries Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. How big is the global wiper systems market?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2. What is the expected growth rate of the global wiper systems market during 2025-2033?
3. What are the key factors driving the global wiper systems market?
4. What has been the impact of COVID-19 on the global wiper systems market?
5. What is the breakup of the global wiper systems market based on the type?
6. What is the breakup of the global wiper systems market based on the vehicle?
7. What is the breakup of the global wiper systems market based on the component?
8. What is the breakup of the global wiper systems market based on the sales channel?
9. What are the key regions in the global wiper systems market?
10. Who are the key players/companies in the global wiper systems market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Wiper Systems Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Type
 - 6.1 Traditional Wiper System
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Rain Sensing Wiper System
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 7 Market Breakup by Vehicle
 - 7.1 Passenger Cars
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Commercial Vehicles
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Component
 - 8.1 Windshield Wiper

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1.1 Market Trends
- 8.1.2 Market Forecast
- 8.2 Wiper Motor
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Rain Sensor
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 9 Market Breakup by Sales Channel
 - 9.1 Aftermarket
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2 OEM
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
 - 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
 - 10.3 Europe
 - 10.3.1 Germany

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

10.3.1.1	Market Trends
10.3.1.2	Market Forecast
10.3.2	France
10.3.2.1	Market Trends
10.3.2.2	Market Forecast
10.3.3	United Kingdom
10.3.3.1	Market Trends
10.3.3.2	Market Forecast
10.3.4	Italy
10.3.4.1	Market Trends
10.3.4.2	Market Forecast
10.3.5	Spain
10.3.5.1	Market Trends
10.3.5.2	Market Forecast
10.3.6	Russia
10.3.6.1	Market Trends
10.3.6.2	Market Forecast
10.3.7	Others
10.3.7.1	Market Trends
10.3.7.2	Market Forecast
10.4	Latin America
10.4.1	Brazil
10.4.1.1	Market Trends
10.4.1.2	Market Forecast
10.4.2	Mexico
10.4.2.1	Market Trends
10.4.2.2	Market Forecast
10.4.3	Others
10.4.3.1	Market Trends
10.4.3.2	Market Forecast
10.5	Middle East and Africa
10.5.1	Market Trends
10.5.2	Market Breakup by Country
10.5.3	Market Forecast
11	Drivers, Restraints, and Opportunities
11.1	Overview
11.2	Drivers
11.3	Restraints
11.4	Opportunities
12	Value Chain Analysis
13	Porters Five Forces Analysis
13.1	Overview
13.2	Bargaining Power of Buyers
13.3	Bargaining Power of Suppliers
13.4	Degree of Competition
13.5	Threat of New Entrants
13.6	Threat of Substitutes

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14 Price Analysis
- 15 Competitive Landscape
 - 15.1 Market Structure
 - 15.2 Key Players
 - 15.3 Profiles of Key Players
 - 15.3.1 Albany Magneto Equipment Inc.
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Cardone Industries
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Doga SA
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 HELLA GmbH & Co. KGaA (Faurecia SE)
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
 - 15.3.5 Mitsuba Corporation
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.6 Robert Bosch GmbH
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 SWOT Analysis
 - 15.3.7 Syndicate Wiper Systems (P) Ltd
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.8 The Matador Company Limited
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.9 Trico Products
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.10 Valeo
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
 - 15.3.11 Wexco Industries Inc.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Wiper Systems Market Report by Type (Traditional Wiper System, Rain Sensing Wiper System), Vehicle (Passenger Cars, Commercial Vehicles), Component (Windshield Wiper, Wiper Motor, Rain Sensor), Sales Channel (Aftermarket, OEM), and Region 2025-2033

Market Report | 2025-01-10 | 143 pages | IMARC Group

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Electronic (PDF) Single User	\$2999.00
	Five User Licence	\$3999.00
	Enterprisewide License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-06-26

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com