Agribusiness Market Size, Share, Trends and Forecast by Product, and Region, 2025-2033

Market Report | 2025-01-10 | 131 pages | IMARC Group

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Report description:

The global agribusiness market size was valued at USD 3.4 Trillion in 2024. Looking forward, IMARC Group estimates the market to reach USD 4.4 Trillion by 2033, exhibiting a CAGR of 2.77% from 2025-2033. North America currently dominates the market, holding a market share of over 41.3% in 2024. The changing dietary preferences, rising population, and growing environmental sustainability, government policies and regulatory framework, technological advancements in the agricultural sector represent some of the factors driving the market.

Agribusiness refers to the integration of agriculture and business principles in the production, processing, and distribution of agricultural products. It encompasses the entire value chain of agricultural activities, combining elements of farming, manufacturing, and trade. In agribusiness, farmers and agricultural producers are involved in the cultivation of crops or rearing of livestock, and strategic decision-making, risk management and market analysis. Agribusiness enterprises often operate on a large scale, utilizing advanced technologies, modern farming practices, and efficient supply chain management. It plays a crucial role in meeting the ever-increasing demand for food, feed, fiber, and fuel in a rapidly growing global population. It focuses on optimizing productivity and profitability while ensuring sustainability and responsible resource management. Agribusiness also involves agro-processing, adding value to raw agricultural products through activities such as milling, packaging, and food manufacturing.

Agribusiness Market Trends:
The shifting dietary patterns, particularly in emerging economies, toward more protein-rich foods like meat, dairy, and fish is driving the need for increased livestock production and associated agribusiness activities. Additionally, agribusiness is expanding to produce more agricultural products to meet the rising population's nutritional requirements. Besides this, with the growing concerns about environmental issues, climate change, and resource scarcity, sustainable agriculture practices, including precision farming, water management, soil conservation, and biodiversity protection, are gaining popularity, which is shaping the agribusiness landscape. Besides this, rapid globalization and trade are transforming the agribusiness market as International trade agreements, market access, and tariff policies impact the export and import of agricultural products. Other than this, extensive

investments in improving rural infrastructure, cold chains, and market linkages is playing a crucial rule for the success of agribusiness. contribute to the growth of the sector. Furthermore, government policies related to agriculture, food safety, labeling, subsidies, and agricultural research and development have a significant influence on the agribusiness sector. In line with this, the technological advancements in the agricultural sector is revolutionizing the agribusiness market. For instance, innovations in areas, such as precision farming, agricultural biotechnology, and smart farming techniques, enable increased productivity, efficient resource management, and enhanced quality control. These factors are expected to provide a favorable market outlook in the coming years.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each segment of the global agribusiness market, along with forecasts at the global, regional, and country levels from 2025-2033. Our report has categorized the market based on the product.

Product Insights:
Grains
Wheat
Rice
Coarse grains-ragi
Sorghum
Millets
Oilseeds
Wheat
Rice
Coarse grains-ragi
Sorghum
Dairy
Liquid milk
Milk powder
Ghee
Butter
Ice-cream
Cheese
Others
Livestock
Pork
Poultry
Beef
Sheep meat
Others

The report has provided a detailed breakup and analysis of the agribusiness market based on the product. This includes grains (wheat, rice, coarse grains-ragi, sorghum and millets), oilseeds (wheat, rice, coarse grains-ragi) and ragi, dairy (liquid milk, milk powder, ghee, butter, ice-cream, cheese, and others), livestock (pork, poultry, beef, and sheep meat), and others. According to the report, grains represented the largest segment.

Regional Insights:

North America

United States
Canada
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for agribusiness. Some of the factors driving the North America agribusiness market included technological advancements, shift in consumer preferences, and trade and export opportunities.

Competitive Landscape:
The report has also provided a comprehensive analysis of the competitive landscape in the global agribusiness market. Also, detailed profiles of all major companies have been provided. Some of the companies covered include ABP Food Group, Archer-Daniels-Midland Company, Associated British Foods Plc, BASF SE, Bayer AG, Bunge Limited, Cargill Incorporated, CHS Inc., Nippon Soda Co. Ltd., Nutrien Ltd., Syngenta AG (China National Chemical Corporation), Wilmar International Limited., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What is agribusiness?
2. How big is the global agribusiness market?
3. What is the expected growth rate of the global agribusiness market during 2025-2033?
4. What are the key factors driving the global agribusiness market?
5. What is the leading segment of the global agribusiness market based on product?
6. What are the key regions in the global agribusiness market?
7. Who are the key players/companies in the global agribusiness market?

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