

# **Impact Modifiers: Global Markets**

Market Research Report | 2024-12-24 | 87 pages | BCC Research

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# Report description:

Description

#### Report Scope

The report analyzes the types, applications and end-use industries for impact modifiers. Estimated values are based on manufacturers' total revenues. Projected revenue values are in constant U.S. dollars, unadjusted for inflation. In the report, the global market for impact modifiers is segmented by:

- -Type (acrylonitrile butadiene styrene, acrylic impact modifiers, acrylonitrile styrene acrylate, methacrylate-butadiene-styrene, ethylene propylene diene monomer, chlorinated polyethylene).
- -Application (PVC, nylon, PBT, engineering plastics).
- -End use (packaging, construction, consumer goods, automotive).
- -Region (Asia-Pacific, North America, Europe, South America, Middle East and Africa).

#### Report Includes

- Analyses of trends in the global market for impact modifiers, with market revenue data for 2023, estimates for 2024, forecasts for 2025 and 2027, and projected CAGRs through 2029
- Estimates of the market size and revenue prospects, along with a corresponding market share analysis by resin type, application, end-use industry and region/country
- Facts and figures pertaining to the market dynamics, technical advances, regulations, and the impact of macroeconomic factors
- Insights derived from the Porter's Five Forces model, as well as global supply chain and PESTLE analyses
- Analysis of patent activity, including key granted and published patents
- Analysis of the industry structure, including companies' market shares, rankings, strategic alliances, M&A activity and a venture funding outlook
- Overview of sustainability trends and ESG developments, with emphasis on consumer attitudes, and the ESG scores and practices of leading companies
- Profiles of leading companies

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# **Executive Summary**

### Summary:

The growth of the packaging and automotive industries has led to new opportunities for impact modifier manufacturers. Due to their unique properties, impact modifiers are enhancing the operational performance of polymers in the packaging, construction, consumer goods and automotive industries. They are also used in the production of customized products. Impact modifiers are also improving the performance, flexibility, appearance and durability of electronic devices and wearable electronics, and as such are widely used in the production of desktop computers, smartwatches, printers, scanners, fitness trackers and headsets. The demand for impact modifiers is also growing due to rising global use of plastics as well as bio-plastics.

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ЗМ

**ARKEMA** 

BASF SE

DOW

**EVONIK INDUSTRIES AG** 

KANEKA CORP.

LANXESS

LG CHEM

MITSUBISHI CHEMICAL GROUP CORP.

MITSUI CHEMICALS INC.

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