

Womenswear in Taiwan

Market Direction | 2024-12-09 | 27 pages | Euromonitor

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Report description:

Womenswear in Taiwan saw a significant slowdown in retail volume and current value growth over 2024, following two years of strong post-pandemic growth. The travel boom is slowing in Taiwan, with consumers keen to travel overseas and this diverted expenditure away from apparel and footwear. According to trade sources, sales of international boutique womenswear brands declined in line with lower domestic consumption, although this is mainly due to the high demand in 2023. Even so, top brands such...

Euromonitor International's Womenswear in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2024

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