

## **Vegetables in Brazil**

Market Direction | 2024-12-19 | 21 pages | Euromonitor

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### **Report description:**

In 2023, and even more so in early 2024, Brazil experienced the impacts of the strong natural phenomenon El Nino. This caused the southernmost state of Brazil, Rio Grande do Sul, to experience severe flooding, leading to one of the biggest natural disasters in the history of the country, with over 90% of municipalities under water and more than half a million people displaced from their homes. In addition, businesses were closed, stocks were lost, and crops were heavily impacted, including veget...

Euromonitor International's Vegetables in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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