

Vacuum Cleaners in the US

Market Direction | 2024-12-23 | 40 pages | Euromonitor

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Report description:

In 2024, vacuum cleaners in the US is expected to maintain the trend of slight retail volume decline seen over the previous two years. Although struggling to achieve growth, this is due to a period of normalisation after seeing exceptional growth in 2020 and 2021 during the pandemic home seclusion and higher concerns about home hygiene. Indeed, volume sales are expected to remain higher in 2024 than they were pre-pandemic, in 2019.

Euromonitor International's Vacuum Cleaners in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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