

Vacuum Cleaners in the Philippines

Market Direction | 2024-12-13 | 37 pages | Euromonitor

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Report description:

Retail volume sales of vacuum cleaners are expected to increase dramatically in the Philippines in 2024. The stick vacuum cleaners subcategory is not only set to record the strongest rate of growth, but also the strongest absolute growth, as these products are becoming an essential part of urban consumers' homes, especially in big cities. In 2024, consumers are becoming increasingly busy with activities outside the home, but at the same time are also spending more time at home than before the pa...

Euromonitor International's Vacuum Cleaners in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Stick vacuum cleaners records the highest growth in consumer appliances

Robotic vacuum cleaners experiences rapid expansion in 2024

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PROSPECTS AND OPPORTUNITIES

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