

Vacuum Cleaners in Spain

Market Direction | 2024-12-13 | 39 pages | Euromonitor

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Report description:

The demand for vacuum cleaners was negatively impacted over the last three years of the review period as the market adjusts from the pandemic-driven peak, compounded by elevated inflation and economic constraints. Overall, volume sales were also dragged down by a sharp decline in demand for cylinder vacuum cleaners, traditionally the largest category. Cylinder vacuum cleaners have lost popularity to newer formats like stick and robotic vacuum cleaners, which offer improved power, performance, st...

Euromonitor International's Vacuum Cleaners in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Stick vacuum cleaners on the rise thanks to investment in new product development and innovation

Cecotec extends its lead as competition intensifies in vacuum cleaners

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Stick vacuum cleaners set to outperform the other categories

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