

## **Traditional and Connected Watches in the United Kingdom**

Market Direction | 2024-12-23 | 33 pages | Euromonitor

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### **Report description:**

Within traditional and connected watches in the UK, the pursuit of value remains a key driver of consumer purchasing behaviour in 2024. Retail volume sales of traditional watches continue to decline, largely due to shifts in consumption in the face of declining discretionary spending, while value growth is being bolstered by another year of unit price increases associated with this category. Polarisation remains a notable trend in traditional watches, although the basic segment is not benefiting...

Euromonitor International's Traditional and Connected Watches in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Traditional and Connected Watches market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2024

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TRADITIONAL AND CONNECTED WATCHES IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Culture of collaboration favours increasing focus on value  
Fluctuating performances for category players  
Second-hand market and women's watches redefine strategies

PROSPECTS AND OPPORTUNITIES

Investment and value will remain important for local consumers  
Specialist retailers aim to expand footprint  
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