

Tea in Croatia

Market Direction | 2024-12-11 | 20 pages | Euromonitor

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Report description:

While tea is expected to register positive current value growth in Croatia in 2024, constant value sales is expected to be muted, with volume sales also falling marginally. While inflation has eased overall, tea prices continue to rise, and this is expected to dampen volume sales. Climate change, leading to extreme weather conditions, including heatwaves and floods in key tea-producing regions like India, has severely impacted supply. In addition, India recently also implemented a ban on 20 pest...

Euromonitor International's Tea in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tea in Croatia
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List Of Contents And Tables

TEA IN CROATIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continuing price rises

Matcha, as well as home-made iced tea, increasingly popular

Franck remains the leader in tea

PROSPECTS AND OPPORTUNITIES

Consumers increasingly discerning

E-commerce see further growth

Continuing innovation over the forecast period

CATEGORY DATA

Table 1 Retail Sales of Tea by Category: Volume 2019-2024

Table 2 Retail Sales of Tea by Category: Value 2019-2024

Table 3 Retail Sales of Tea by Category: % Volume Growth 2019-2024

Table 4 Retail Sales of Tea by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Tea: % Retail Value 2020-2024

Table 6 LBN Brand Shares of Tea: % Retail Value 2021-2024

Table 7 Forecast Retail Sales of Tea by Category: Volume 2024-2029

Table 8 Forecast Retail Sales of Tea by Category: Value 2024-2029

Table 9 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

HOT DRINKS IN CROATIA

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024

Table 13 Retail Sales of Hot Drinks by Category: Volume 2019-2024

Table 14 Retail Sales of Hot Drinks by Category: Value 2019-2024

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2019-2024

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024

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| | |
|----------|--|
| Table 21 | ☐NBO Company Shares of Hot Drinks: % Retail Value 2020-2024 |
| Table 22 | ☐LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024 |
| Table 23 | ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024 |
| Table 24 | ☐Retail Distribution of Hot Drinks by Format: % Volume 2019-2024 |
| Table 25 | ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2024 |
| Table 26 | ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029 |
| Table 27 | ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029 |
| Table 28 | ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029 |
| Table 29 | ☐Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029 |
| Table 30 | ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029 |
| Table 31 | ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029 |
| Table 32 | ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029 |
| Table 33 | ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029 |
| Table 34 | ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029 |
| Table 35 | ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029 |

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SOURCES

Summary 1 Research Sources

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