

## **Tea in Algeria**

Market Direction | 2024-12-11 | 18 pages | Euromonitor

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### **Report description:**

Tea is far less popular than coffee in Algeria, though it is registering higher growth in what is an immature product area. The bulk of the tea sold in Algeria is green tea, with fruit/herbal tea generating the vast majority of the remaining sales. Consumers perceive green tea as offering numerous health benefits, with studies suggesting that green tea may positively affect skin health, help with weight loss and reduce the risk of cardiovascular disease, among other benefits.

Euromonitor International's Tea in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tea market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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