

Sweet Spreads in Israel

Market Direction | 2024-12-13 | 19 pages | Euromonitor

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Report description:

Sweet spreads in Israel experienced significant price rises in 2024 continuing the upward trend in the previous year. Cocoa prices have increased significantly over the past year, which has directly impacted on prices of chocolate spreads. Overall retail volume sales have declined as locals are put off by higher prices and reduced consumption of chocolate spreads. Discounters have taken a larger share of value sales in 2024 as consumers remain price sensitive and seek cheaper goods.

Euromonitor International's Sweet Spreads in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Health and wellness supports some categories
Customs-free imports impact local players

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