

Sugar and Sweeteners in Brazil

Market Direction | 2024-12-19 | 20 pages | Euromonitor

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Report description:

Brazil, the largest producer and exporter of sugar globally, reached a record high for the 2023/2024 season, with 713.2 million tonnes of sugarcane produced, which also led to a record in export volumes. The recovery of the international market and higher prices of the commodity when compared with 2022 left Brazil in a good position. Although placed as second in the ranking of global consumers, according to Esalq, consumption has been decreasing domestically, and total volume sales of sugars and...

Euromonitor International's Sugar and Sweeteners in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SUGAR AND SWEETENERS IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Recovery of sugarcane in 2023 is harmed by droughts and wildfires in 2024
Future Fuel Law impacts sugarcane in Brazil

PROSPECTS AND OPPORTUNITIES

Brazilian government aims to reduce sugar as an ingredient in the industry
Stevia and other natural sweeteners in foodservice and retail
Summary 1 Major Processors of Sugar and Sweeteners 2024

CATEGORY DATA

- Table 1 Total Sales of Sugar and Sweeteners: Total Volume 2019-2024
- Table 2 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2019-2024
- Table 3 Retail Sales of Sugar and Sweeteners: Volume 2019-2024
- Table 4 Retail Sales of Sugar and Sweeteners: % Volume Growth 2019-2024
- Table 5 Retail Sales of Sugar and Sweeteners: Value 2019-2024
- Table 6 Retail Sales of Sugar and Sweeteners: % Value Growth 2019-2024
- Table 7 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2019-2024
- Table 8 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2024-2029
- Table 9 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2024-2029
- Table 10 □Forecast Retail Sales of Sugar and Sweeteners: Volume 2024-2029
- Table 11 □Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2024-2029
- Table 12 □Forecast Retail Sales of Sugar and Sweeteners: Value 2024-2029
- Table 13 □Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2024-2029

FRESH FOOD IN BRAZIL

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture
2024 key trends
Retailing developments
What next for fresh food?

MARKET DATA

- Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024
- Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024
- Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024
- Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024
- Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024
- Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024
- Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024
- Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024
- Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029
- Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029
- Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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