

Store Cards in Chile

Market Direction | 2024-12-12 | 22 pages | Euromonitor

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Report description:

Store cards in Chile are witnessing a decline in popularity in 2024, primarily due to increased competition from bank-issued credit, debit, and pre-paid cards, which often offer lower interest rates and greater flexibility. Consequently, store cards are becoming niche products, appealing mostly to lower socioeconomic segments and customers seeking specific retail promotions.

Euromonitor International's Store Card Transactions in Chile report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Store Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Store Cards in Chile

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List Of Contents And Tables

STORE CARDS IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

The evolution of store cards - challenges and opportunities

The merger of La Polar and Abcdin and its implications for store cards

The end of the Corona store card heralds a sign of change

PROSPECTS AND OPPORTUNITIES

From decline to adaptation, the future of store cards in a changing payment landscape

Store cards offer opportunities towards economic integration for migrants in Chile

Sustainable store cards and consumer engagement could create a retail revolution

CATEGORY DATA

Table 1 Store Cards: Number of Cards in Circulation 2019-2024

Table 2 Store Cards Transactions 2019-2024

Table 3 Store Cards in Circulation: % Growth 2019-2024

Table 4 Store Cards Transactions: % Growth 2019-2024

Table 5 Store Cards: Number of Cards by Issuer 2019-2023

Table 6 Store Cards: Payment Transaction Value by Issuer 2019-2023

Table 7 Forecast Store Cards: Number of Cards in Circulation 2024-2029

Table 8 Forecast Store Cards Transactions 2024-2029

Table 9 Forecast Store Cards in Circulation: % Growth 2024-2029

Table 10 □Forecast Store Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN CHILE

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 11 Number of POS Terminals: Units 2019-2024

Table 12 Number of ATMs: Units 2019-2024

Table 13 Value Lost to Fraud 2019-2024

Table 14 Card Expenditure by Location 2024

Table 15 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 16 Domestic versus Foreign Spend 2024

MARKET DATA

Table 17 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 18 Financial Cards by Category: Number of Accounts 2019-2024

Table 19 Financial Cards Transactions by Category: Value 2019-2024

Table 20 □Financial Cards by Category: Number of Transactions 2019-2024

Table 21 □Consumer Payments by Category: Value 2019-2024

Table 22 □Consumer Payments by Category: Number of Transactions 2019-2024

Table 23 □M-Commerce by Category: Value 2019-2024

Table 24 □M-Commerce by Category: % Value Growth 2019-2024

Table 25 □Financial Cards: Number of Cards by Issuer 2019-2023

Table 26 □Financial Cards: Number of Cards by Operator 2019-2023

Table 27 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 28 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 29 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 30 □Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 31 □Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 32 □Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 33 □Forecast Consumer Payments by Category: Value 2024-2029

Table 34 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 35 □Forecast M-Commerce by Category: Value 2024-2029

Table 36 □Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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