

## **Store Cards in Argentina**

Market Direction | 2024-12-13 | 20 pages | Euromonitor

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### **Report description:**

As occurred throughout the review period, store cards in Argentina is set to post declines in volume transactions and circulation numbers in 2024. Consumer interest in such products has been diminishing for several years in line with the growing preference for financial cards and payment tools that provide greater versatility and flexibility. Consequently, retailers are increasingly scaling back investment in this category or exiting it altogether, and instead teaming up with banks and fintech f...

Euromonitor International's Store Card Transactions in Argentina report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Store Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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List Of Contents And Tables

STORE CARDS IN ARGENTINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Interest in store cards continues to wane as consumers favour more versatile options

Regional supermarkets chains account for lion's share of circulation numbers

Coto remains the outright leader in store cards

PROSPECTS AND OPPORTUNITIES

Negative trend in circulation numbers and volume transactions set to persist

Coto anticipated to remain the top player in the category

Discounts and instalment plans will remain key drivers of store card usage

CATEGORY DATA

Table 1 Store Cards: Number of Cards in Circulation 2019-2024

Table 2 Store Cards Transactions 2019-2024

Table 3 Store Cards in Circulation: % Growth 2019-2024

Table 4 Store Cards Transactions: % Growth 2019-2024

Table 5 Store Cards: Number of Cards by Issuer 2019-2023

Table 6 Store Cards: Payment Transaction Value by Issuer 2019-2023

Table 7 Forecast Store Cards: Number of Cards in Circulation 2024-2029

Table 8 Forecast Store Cards Transactions 2024-2029

Table 9 Forecast Store Cards in Circulation: % Growth 2024-2029

Table 10 Forecast Store Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN ARGENTINA

EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Adoption of NFC payments continues to gain momentum

Banking system sees greater consolidation as more foreign lenders exit

What next for financial cards and payments?

MARKET INDICATORS

Table 11 Number of POS Terminals: Units 2019-2024

Table 12 Number of ATMs: Units 2019-2024

Table 13 Value Lost to Fraud 2019-2024

Table 14 Card Expenditure by Location 2024

Table 15 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 16 Domestic versus Foreign Spend 2024

MARKET DATA

Table 17 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 18 Financial Cards by Category: Number of Accounts 2019-2024

Table 19 Financial Cards Transactions by Category: Value 2019-2024

Table 20 Financial Cards by Category: Number of Transactions 2019-2024

Table 21 Consumer Payments by Category: Value 2019-2024

Table 22 □Consumer Payments by Category: Number of Transactions 2019-2024  
Table 23 □M-Commerce by Category: Value 2019-2024  
Table 24 □M-Commerce by Category: % Value Growth 2019-2024  
Table 25 □Financial Cards: Number of Cards by Issuer 2019-2023  
Table 26 □Financial Cards: Number of Cards by Operator 2019-2023  
Table 27 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023  
Table 28 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023  
Table 29 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029  
Table 30 □Forecast Financial Cards by Category: Number of Accounts 2024-2029  
Table 31 □Forecast Financial Cards Transactions by Category: Value 2024-2029  
Table 32 □Forecast Financial Cards by Category: Number of Transactions 2024-2029  
Table 33 □Forecast Consumer Payments by Category: Value 2024-2029  
Table 34 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029  
Table 35 □Forecast M-Commerce by Category: Value 2024-2029  
Table 36 □Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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