

## **Store Cards in Argentina**

Market Direction | 2024-12-13 | 20 pages | Euromonitor

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### **Report description:**

As occurred throughout the review period, store cards in Argentina is set to post declines in volume transactions and circulation numbers in 2024. Consumer interest in such products has been diminishing for several years in line with the growing preference for financial cards and payment tools that provide greater versatility and flexibility. Consequently, retailers are increasingly scaling back investment in this category or exiting it altogether, and instead teaming up with banks and fintech f...

Euromonitor International's Store Card Transactions in Argentina report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Store Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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