

Starchy Roots in the United Kingdom

Market Direction | 2024-12-17 | 20 pages | Euromonitor

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Report description:

In 2023, potatoes in the UK faced substantial challenges due to adverse weather conditions, including droughts and floods, compounded by unusually cold and wet weather, even during the summer months. These factors severely impacted production levels, resulting in tighter supplies and double-digit retail price increases, which in turn led to reduced volume sales. This trend of shortages has persisted into 2024, exacerbated by a decline in the total area planted with potatoes, leading to smaller c...

Euromonitor International's Starchy Roots in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Starchy Roots in the United Kingdom
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List Of Contents And Tables

STARCHY ROOTS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Persistent inflationary pressures challenge consumption of starchy roots
Demand for processed potatoes places additional pressure on fresh variants

PROSPECTS AND OPPORTUNITIES

Retail volume sales will struggle as supply chain shortages are expected to persist
"Imperfect" potatoes can help balance the tighter supply

Summary 1 Major Processors of Starchy Roots 2024

CATEGORY DATA

- Table 1 Total Sales of Starchy Roots by Category: Total Volume 2019-2024
- Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2019-2024
- Table 3 Retail Sales of Starchy Roots by Category: Volume 2019-2024
- Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2019-2024
- Table 5 Retail Sales of Starchy Roots by Category: Value 2019-2024
- Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2019-2024
- Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2019-2024
- Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2024-2029
- Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2024-2029
- Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2024-2029
- Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2024-2029
- Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2024-2029

FRESH FOOD IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture
2024 key trends
Retailing developments
What next for fresh food?

MARKET DATA

- Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024
- Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024
- Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024
- Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024
- Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024
- Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024
- Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024
- Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024
- Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029
- Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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