

Starchy Roots in Japan

Market Direction | 2024-12-19 | 19 pages | Euromonitor

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Report description:

In 2024, total volume sales of starchy roots are projected to rise in Japan, driven by growth in both the foodservice and retail channels. Following the challenges posed by the pandemic, particularly in 2020, when a nationwide state of emergency led to operational restrictions for foodservice establishments, sales have gradually begun to recover. However, since the lifting of the quasi-state of emergency in 2022, there has been a notable rebound in foodservice sales, although they are expected t...

Euromonitor International's Starchy Roots in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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