

Starchy Roots in Japan

Market Direction | 2024-12-19 | 19 pages | Euromonitor

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Report description:

In 2024, total volume sales of starchy roots are projected to rise in Japan, driven by growth in both the foodservice and retail channels. Following the challenges posed by the pandemic, particularly in 2020, when a nationwide state of emergency led to operational restrictions for foodservice establishments, sales have gradually begun to recover. However, since the lifting of the quasi-state of emergency in 2022, there has been a notable rebound in foodservice sales, although they are expected t...

Euromonitor International's Starchy Roots in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Starchy Roots in Japan
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List Of Contents And Tables

STARCHY ROOTS IN JAPAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Total volume sales of starchy roots continue to increase in Japan, thanks to affordable prices

Smaller portions gain traction as demographics shift towards smaller households

PROSPECTS AND OPPORTUNITIES

Slow recovery of foodservice, shift toward packaged food, and declining population will limit growth in total volume sales

Low carb diet may be a threat to starchy roots

Summary 1 Major Processors of Starchy Roots 2024

CATEGORY DATA

Table 1 Total Sales of Starchy Roots by Category: Total Volume 2019-2024

Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2019-2024

Table 3 Retail Sales of Starchy Roots by Category: Volume 2019-2024

Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2019-2024

Table 5 Retail Sales of Starchy Roots by Category: Value 2019-2024

Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2019-2024

Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2019-2024

Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2024-2029

Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2024-2029

Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2024-2029

Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2024-2029

Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2024-2029

Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2024-2029

FRESH FOOD IN JAPAN

EXECUTIVE SUMMARY

Fresh food in 2024: The big picture

2024 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2019-2024

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2019-2024

Table 16 Retail Sales of Fresh Food by Category: Volume 2019-2024

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2019-2024

Table 18 Retail Sales of Fresh Food by Category: Value 2019-2024

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2019-2024

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2019-2024

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2019-2024

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2024-2029

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2024-2029

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2024-2029

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2024-2029

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2024-2029

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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