

Starchy Roots in Brazil

Market Direction | 2024-12-19 | 21 pages | Euromonitor

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Report description:

Brazil has been experiencing the impacts of the strong natural phenomena La Nina and El Nino since 2022, which manifest with opposite effects across the country. While the former brought heavy rains to the Southeast and drought to the South in 2022/2023, the latter, which started in 2023 and continued to have an impact in 2024, inverted the situation. After experiencing heavy rain and historic floods in the first quarter of 2024, this caused Rio Grande do Sul, the most southern state in Brazil,...

Euromonitor International's Starchy Roots in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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