

Staple Foods in Switzerland

Market Direction | 2024-12-13 | 65 pages | Euromonitor

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Report description:

In 2024, staple food in Switzerland experienced positive retail value and volume growth, with several key trends shaping the category. Prices remained high throughout 2024 due to rising packaging, energy and transport costs. Furthermore, the Russian invasion of Ukraine has disrupted the global grain supply chain, while unfavourable weather conditions, including droughts and floods, further impacted crop yields, increasing the cost of raw materials. These factors led to higher prices in areas suc...

Euromonitor International's Staple Foods in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

The rising costs of raw materials negatively impacts retail volume growth in 2024
Health concerns shape buying habits as retail volume declines for cakes and pastries
New legislations require the origin of baked goods to be declared in retail and foodservice

PROSPECTS AND OPPORTUNITIES

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