

## **Staple Foods in Bangladesh**

Market Direction | 2024-12-05 | 48 pages | Euromonitor

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### **Report description:**

In 2024 demand for staple foods rose once more. This was despite inflation and currency fluctuations as consumer dependency on packaged food has risen with consumers embracing its convenience, especially urban dwellers. Food variety and food habits have changed due to busy lifestyles, changing tastes and increased product availability. The range of staple foods, especially baked goods, significantly increased as distribution widened, with baked goods popular for the purpose of snacking.

Euromonitor International's Staple Foods in Bangladesh report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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