

Sportswear in Romania

Market Direction | 2024-12-09 | 19 pages | Euromonitor

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Report description:

Sports-inspired apparel remains the largest and most influential part of the Romanian sportswear category in 2024. The category's popularity is related to shifting cultural trends in Romania, whereby more people are adopting active lifestyles and gravitating toward versatile, fashionable athletic wear for both leisure and sport. Indeed, while a growing group of consumers have turned to sports (especially since the COVID-19 crisis), in line with the growing preoccupation with health and wellness,...

Euromonitor International's Sportswear in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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APPAREL AND FOOTWEAR IN ROMANIA

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