

Sportswear in Chile

Market Direction | 2024-12-12 | 18 pages | Euromonitor

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Report description:

Sportswear in Chile continues to gain momentum among local consumers, registering sustained growth since the reopening of retail post-pandemic. Sportswear has become the flagship category of apparel and footwear, not only due to its direct relationship with sports but also because of other drivers such as the comfort of the items, which has become increasingly relevant given the easing of dress codes, as well as international fashion trends that directly influence younger generations.

Euromonitor International's Sportswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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