

Sports Drinks in Bosnia and Herzegovina

Market Direction | 2024-12-11 | 24 pages | Euromonitor

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Report description:

The growing prominence of sports, fitness activities, and regular exercise has sustained strong demand for sports drinks in Bosnia and Herzegovina in 2024. This category has particularly benefited from its appeal among younger consumers, professional athletes, and sports enthusiasts. Solid off-trade retail volume growth, combined with strong off-trade RSP value growth, reflects the robust performance of this product area, further enhanced by price increases that have persisted amidst the lingeri...

Euromonitor International's Sports Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

December 2024

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