

Soft Drinks in Ireland

Market Direction | 2024-12-11 | 93 pages | Euromonitor

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Report description:

Soft drinks in Ireland is creeping back into positive, albeit sub-decimal, off-trade volume growth in 2024, following the small negative slump seen in 2023. This is attributed to a slowdown in price increases and the start of stabilisation in inflation, which is also reflected in a slower rate of value growth seen in 2024 compared to 2023. That said, although we are seeing some positive movements, it is worthy to note that the prices of many products, along with manufacturing costs and raw ingre...

Euromonitor International's Soft Drinks in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2024

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PROSPECTS AND OPPORTUNITIES

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RTD COFFEE IN IRELAND

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Health and wellness trends influence developments in RTD coffee

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