

## **Soft Drinks in Bosnia and Herzegovina**

Market Direction | 2024-12-11 | 75 pages | Euromonitor

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### **Report description:**

In 2024, soft drinks in Bosnia and Herzegovina has continued to experience moderate consumer demand growth, resulting in steady off-trade retail volume expansion and solid off-trade retail sales value increases. This performance has been bolstered by rising product prices and the lingering effects of inflation, which have started to subside but continue to impact purchasing behaviour. Despite this, many local consumers remain constrained by limited disposable incomes and diminished confidence, l...

Euromonitor International's Soft Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Soft Drinks in Bosnia and Herzegovina  
Euromonitor International  
December 2024

### List Of Contents And Tables

#### SOFT DRINKS IN BOSNIA AND HERZEGOVINA

##### EXECUTIVE SUMMARY

Soft drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2019-2024

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2019-2024

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2019-2024

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2019-2024

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2024

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2024

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2024

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2024

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2019-2024

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2019-2024

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2019-2024

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2019-2024

Table 13 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2019-2024

Table 14 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2019-2024

Table 15 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2024

Table 16 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2021-2024

Table 17 □NBO Company Shares of Off-trade Soft Drinks: % Value 2020-2024

Table 18 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2021-2024

Table 19 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2019-2024

Table 20 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2019-2024

Table 21 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2019-2024

Table 22 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2024

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2024-2029

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2024-2029

Table 25 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2024-2029

Table 26 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2024-2029

Table 27 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2024-2029

Table 28 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2024-2029

Table 29 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2024-2029

Table 30 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2024-2029

Table 31 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2024-2029

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Table 32 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CARBONATES IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shift from regular to reduced sugar carbonates redefines market dynamics

Growth in tonic water and orange carbonates driven by mixology trends

Product innovation in non-cola carbonates support expansion

PROSPECTS AND OPPORTUNITIES

Sustained decline in carbonates amidst health and wellness trends

Tonic water and mixers set to dominate growth prospects

Cola carbonates face declining demand but retain relevance

CATEGORY DATA

Table 121 Off-trade vs On-trade Sales of Carbonates: Volume 2019-2024

Table 122 Off-trade vs On-trade Sales of Carbonates: Value 2019-2024

Table 123 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2019-2024

Table 124 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2019-2024

Table 125 Off-trade Sales of Carbonates by Category: Volume 2019-2024

Table 126 Off-trade Sales of Carbonates by Category: Value 2019-2024

Table 127 Off-trade Sales of Carbonates by Category: % Volume Growth 2019-2024

Table 128 Off-trade Sales of Carbonates by Category: % Value Growth 2019-2024

Table 129 Sales of Carbonates by Total Fountain On-trade: Volume 2019-2024

Table 130 ☐Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2019-2024

Table 131 ☐NBO Company Shares of Off-trade Carbonates: % Volume 2020-2024

Table 132 ☐LBN Brand Shares of Off-trade Carbonates: % Volume 2021-2024

Table 133 ☐NBO Company Shares of Off-trade Carbonates: % Value 2020-2024

Table 134 ☐LBN Brand Shares of Off-trade Carbonates: % Value 2021-2024

Table 135 ☐Forecast Off-trade Sales of Carbonates by Category: Volume 2024-2029

Table 136 ☐Forecast Off-trade Sales of Carbonates by Category: Value 2024-2029

Table 137 ☐Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2024-2029

Table 138 ☐Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2024-2029

Table 139 ☐Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2024-2029

Table 140 ☐Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2024-2029

JUICE IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health and wellness trends fuel solid growth in juice category

Social media amplifies consumer focus on 100% juice categories

Product innovation and environmental awareness define market dynamics

PROSPECTS AND OPPORTUNITIES

Mature nectars and juice drinks categories limit growth potential

Continued growth for high-fruit content and low-sugar juice products

New product launches and consumer awareness maintain market relevance

CATEGORY DATA

Table 33 Off-trade Sales of Juice by Category: Volume 2019-2024

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Table 34 Off-trade Sales of Juice by Category: Value 2019-2024  
Table 35 Off-trade Sales of Juice by Category: % Volume Growth 2019-2024  
Table 36 Off-trade Sales of Juice by Category: % Value Growth 2019-2024  
Table 37 NBO Company Shares of Off-trade Juice: % Volume 2020-2024  
Table 38 LBN Brand Shares of Off-trade Juice: % Volume 2021-2024  
Table 39 NBO Company Shares of Off-trade Juice: % Value 2020-2024  
Table 40 LBN Brand Shares of Off-trade Juice: % Value 2021-2024  
Table 41 Forecast Off-trade Sales of Juice by Category: Volume 2024-2029  
Table 42 □Forecast Off-trade Sales of Juice by Category: Value 2024-2029  
Table 43 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2024-2029  
Table 44 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2024-2029

#### BOTTLED WATER IN BOSNIA AND HERZEGOVINA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Steady demand amidst maturity and demographic challenges  
Sparkling flavoured water leads growth in innovation-driven areas  
Product innovation and functional waters drive consumer engagement

##### PROSPECTS AND OPPORTUNITIES

Stagnation in carbonated water and stability in still water demand  
Flavoured bottled water positioned for continued expansion  
Functionality and new flavours as growth catalysts

##### CATEGORY DATA

Table 45 Off-trade Sales of Bottled Water by Category: Volume 2019-2024  
Table 46 Off-trade Sales of Bottled Water by Category: Value 2019-2024  
Table 47 Off-trade Sales of Bottled Water by Category: % Volume Growth 2019-2024  
Table 48 Off-trade Sales of Bottled Water by Category: % Value Growth 2019-2024  
Table 49 NBO Company Shares of Off-trade Bottled Water: % Volume 2020-2024  
Table 50 LBN Brand Shares of Off-trade Bottled Water: % Volume 2021-2024  
Table 51 NBO Company Shares of Off-trade Bottled Water: % Value 2020-2024  
Table 52 LBN Brand Shares of Off-trade Bottled Water: % Value 2021-2024  
Table 53 Forecast Off-trade Sales of Bottled Water by Category: Volume 2024-2029  
Table 54 □Forecast Off-trade Sales of Bottled Water by Category: Value 2024-2029  
Table 55 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2024-2029  
Table 56 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2024-2029

#### SPORTS DRINKS IN BOSNIA AND HERZEGOVINA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Stability in sales driven by fitness and youth engagement  
Dominance of established brands amidst rising economy competitors  
Social media and fitness trends expand consumer base

##### PROSPECTS AND OPPORTUNITIES

Accelerating demand and growth post-pandemic  
Sustained dominance of leading brands  
Potential for e-commerce and international brand entry

##### CATEGORY DATA

Table 57 Off-trade Sales of Sports Drinks: Volume 2019-2024  
Table 58 Off-trade Sales of Sports Drinks: Value 2019-2024

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Table 59 Off-trade Sales of Sports Drinks: % Volume Growth 2019-2024  
 Table 60 Off-trade Sales of Sports Drinks: % Value Growth 2019-2024  
 Table 61 NBO Company Shares of Off-trade Sports Drinks: % Volume 2020-2024  
 Table 62 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2021-2024  
 Table 63 NBO Company Shares of Off-trade Sports Drinks: % Value 2020-2024  
 Table 64 LBN Brand Shares of Off-trade Sports Drinks: % Value 2021-2024  
 Table 65 Forecast Off-trade Sales of Sports Drinks: Volume 2024-2029  
 Table 66 □Forecast Off-trade Sales of Sports Drinks: Value 2024-2029  
 Table 67 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2024-2029  
 Table 68 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2024-2029

## ENERGY DRINKS IN BOSNIA AND HERZEGOVINA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Stable post-pandemic recovery supported by strong consumer demand

Red Bull's dominance reinforced by strategic branding and pricing

Second-tier brands competing with price-sensitive strategies

#### PROSPECTS AND OPPORTUNITIES

Sustained growth amidst busy and social lifestyles

Red Bull's continued reign and targeted consumer appeal

E-commerce as a growth catalyst for smaller players

#### CATEGORY DATA

Table 69 Off-trade Sales of Energy Drinks: Volume 2019-2024  
 Table 70 Off-trade Sales of Energy Drinks: Value 2019-2024  
 Table 71 Off-trade Sales of Energy Drinks: % Volume Growth 2019-2024  
 Table 72 Off-trade Sales of Energy Drinks: % Value Growth 2019-2024  
 Table 73 NBO Company Shares of Off-trade Energy Drinks: % Volume 2020-2024  
 Table 74 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2021-2024  
 Table 75 NBO Company Shares of Off-trade Energy Drinks: % Value 2020-2024  
 Table 76 LBN Brand Shares of Off-trade Energy Drinks: % Value 2021-2024  
 Table 77 Forecast Off-trade Sales of Energy Drinks: Volume 2024-2029  
 Table 78 □Forecast Off-trade Sales of Energy Drinks: Value 2024-2029  
 Table 79 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2024-2029  
 Table 80 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2024-2029

## CONCENTRATES IN BOSNIA AND HERZEGOVINA

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Declining demand for liquid concentrates amid health-conscious shifts

Powder concentrates sustain popularity with health-associated appeal

Key product launch targets price-sensitive consumers

#### PROSPECTS AND OPPORTUNITIES

Moderate decline expected amid demographic and market challenges

Shifts in consumer preferences and polarisation

Neglect by manufacturers limits category innovation

#### CATEGORY DATA

##### Concentrates Conversions

Summary 2      Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 81 Off-trade Sales of Concentrates (RTD) by Category: Volume 2019-2024

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Table 82 Off-trade Sales of Concentrates by Category: Value 2019-2024  
Table 83 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2019-2024  
Table 84 Off-trade Sales of Concentrates by Category: % Value Growth 2019-2024  
Table 85 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2020-2024  
Table 86 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2021-2024  
Table 87 NBO Company Shares of Off-trade Concentrates: % Value 2020-2024  
Table 88 LBN Brand Shares of Off-trade Concentrates: % Value 2021-2024  
Table 89 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2024  
Table 90 □LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2021-2024  
Table 91 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2024  
Table 92 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2021-2024  
Table 93 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2024-2029  
Table 94 □Forecast Off-trade Sales of Concentrates by Category: Value 2024-2029  
Table 95 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2024-2029  
Table 96 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2024-2029

#### RTD TEA IN BOSNIA AND HERZEGOVINA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Consumer shift towards convenience and on-the-go consumption drives growth  
Health and wellness trends boost reduced sugar options  
Carbonated RTD tea remains marginal while reduced sugar gains ground

##### PROSPECTS AND OPPORTUNITIES

Mature market faces slower growth but retains stability  
Health and wellness trends continue to reshape consumer preferences  
Convenience and packaging innovation drive impulse sales

##### CATEGORY DATA

Table 97 Off-trade Sales of RTD Tea by Category: Volume 2019-2024  
Table 98 Off-trade Sales of RTD Tea by Category: Value 2019-2024  
Table 99 Off-trade Sales of RTD Tea by Category: % Volume Growth 2019-2024  
Table 100 Off-trade Sales of RTD Tea by Category: % Value Growth 2019-2024  
Table 101 NBO Company Shares of Off-trade RTD Tea: % Volume 2020-2024  
Table 102 LBN Brand Shares of Off-trade RTD Tea: % Volume 2021-2024  
Table 103 NBO Company Shares of Off-trade RTD Tea: % Value 2020-2024  
Table 104 LBN Brand Shares of Off-trade RTD Tea: % Value 2021-2024  
Table 105 Forecast Off-trade Sales of RTD Tea by Category: Volume 2024-2029  
Table 106 □Forecast Off-trade Sales of RTD Tea by Category: Value 2024-2029  
Table 107 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2024-2029  
Table 108 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2024-2029

#### RTD COFFEE IN BOSNIA AND HERZEGOVINA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Steady demand driven by convenience and impulse buying  
Limited brand availability constrains market expansion  
E-commerce fuels premiumisation and brand diversity

##### PROSPECTS AND OPPORTUNITIES

Sustained growth across retail and on-trade channels  
Portfolio expansion and channel innovation to drive growth

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Demographic changes and consumer trends favour RTD coffee

#### CATEGORY DATA

Table 109 Off-trade Sales of RTD Coffee: Volume 2019-2024

Table 110 Off-trade Sales of RTD Coffee: Value 2019-2024

Table 111 Off-trade Sales of RTD Coffee: % Volume Growth 2019-2024

Table 112 Off-trade Sales of RTD Coffee: % Value Growth 2019-2024

Table 113 NBO Company Shares of Off-trade RTD Coffee: % Volume 2020-2024

Table 114 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2021-2024

Table 115 NBO Company Shares of Off-trade RTD Coffee: % Value 2020-2024

Table 116 LBN Brand Shares of Off-trade RTD Coffee: % Value 2021-2024

Table 117 Forecast Off-trade Sales of RTD Coffee: Volume 2024-2029

Table 118 □Forecast Off-trade Sales of RTD Coffee: Value 2024-2029

Table 119 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2024-2029

Table 120 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2024-2029

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