

Small Cooking Appliances in the Philippines

Market Direction | 2024-12-13 | 40 pages | Euromonitor

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Report description:

Retail volume sales of small cooking appliances are set to rise in the Philippines in 2024. Air fryers is expected to continue to experience double-digit volume growth during the year, supported by the growing awareness of the convenience provided by such products and their ability to prepare healthy food. Supported by the popularity of social media, consumers in the Philippines are becoming more health conscious as well as paying more attention to their weight and aspiring to achieve an ideal b...

Euromonitor International's Small Cooking Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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