

## **Small Cooking Appliances in Spain**

Market Direction | 2024-12-13 | 42 pages | Euromonitor

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### **Report description:**

Sales of air fryers experienced exponential growth in retail volume terms throughout the review period, but particularly in 2022 and 2023. However, the category reached a temporary plateau in 2024 as it hit saturation point among early adopters. With many households facing financial pressures growth stalled with people focusing on basic essentials and daily necessities, with air fryers still viewed as somewhat of a novelty. Despite this, this situation is expected to be temporary with air fryers...

Euromonitor International's Small Cooking Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for air fryers stabilises but the category remains full of potential

Coffee machines get more premium as demand surges

Competitive landscape remains stable but new players bring renewed energy and fresh ideas to the market

#### PROSPECTS AND OPPORTUNITIES

Demand for coffee machines will remain strong

Online sales are expected to continue growing but offline retailers will remain dominant

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