

Small Cooking Appliances in Nigeria

Market Direction | 2024-12-17 | 37 pages | Euromonitor

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Report description:

Small cooking appliances in Nigeria continue to suffer strong decline in volume sales due to the poor economy, with consumers struggling to afford the higher prices. Whilst most small cooking appliances are considered non-essential, some cheaper alternatives were sought after. The purchase of a coffee machine is still a luxury in Nigeria and not a popular appliance, as are kettles and rice cookers. Locals would rather use the traditional way of boiling water or food for consumption.

Euromonitor International's Small Cooking Appliances in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Air fryers enjoy growth as consumers embrace healthier cooking methods
Consumers seek cheaper alternatives in hard times

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