

Small Cooking Appliances in Indonesia

Market Direction | 2024-12-24 | 42 pages | Euromonitor

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Report description:

In Indonesia, small cooking appliances is set to maintain retail volume growth in 2024. It will continue to be dominated by freestanding hobs and rice cookers. These products are considered essential in most households, therefore maintaining stable demand, driven by the constant increase in the number of households across the country. Despite the widespread use of such products, these appliances are beginning to experience slower growth as the categories reach saturation and maturity. The near u...

Euromonitor International's Small Cooking Appliances in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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