

Small Cooking Appliances in Denmark

Market Direction | 2024-12-12 | 40 pages | Euromonitor

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Report description:

Overall, small cooking appliances in Denmark registered a steep decline in retail volume sales in 2024. However, this followed a strong double-digit increase in 2023, when air fryers posted exponential growth. Thus, the market size of small cooking appliances in 2024 remained higher than the 2022 level. Nonetheless, the 2024 performance reflected a general stabilisation of retail volume sales following the spike in demand for small cooking appliances during the Coronavirus (COVID-19) pandemic.

Euromonitor International's Small Cooking Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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