

Small Cooking Appliances in Colombia

Market Direction | 2024-12-12 | 39 pages | Euromonitor

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Report description:

Sales of small cooking appliances registered a decline in retail volume terms in 2024 for the second consecutive year. This decline was in part due to a stabilisation of demand after the highs of the pandemic years when there was a significant increase in people preparing and cooking meals at home. Nonetheless, while overall sales declined in retail volume terms in 2024 some products still saw positive growth such as standard coffee machines, coffee mills, and electric grills, and kettles. These...

Euromonitor International's Small Cooking Appliances in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Thriving coffee culture benefits sales of coffee machines
Oster de Colombia maintains its leading position in sales by emphasizing e-commerce.

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Retailing strategies likely to increasingly focus on e-commerce

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