

Small Cooking Appliances in Argentina

Market Direction | 2024-12-12 | 40 pages | Euromonitor

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Report description:

With consumer purchasing power in Argentina greatly weakened by the 50% devaluation of the peso and massive cuts to public spending, small cooking appliances has experienced a contraction in volume terms in 2024. However, the rate of decline is anticipated to be the lowest among the main categories in the local consumer appliances market. As with food preparation appliances, the extent to which demand has fallen has been limited by the fact that despite steep price hikes during the first half of...

Euromonitor International's Small Cooking Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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