

## **Small Cooking Appliances in Argentina**

Market Direction | 2024-12-12 | 40 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

With consumer purchasing power in Argentina greatly weakened by the 50% devaluation of the peso and massive cuts to public spending, small cooking appliances has experienced a contraction in volume terms in 2024. However, the rate of decline is anticipated to be the lowest among the main categories in the local consumer appliances market. As with food preparation appliances, the extent to which demand has fallen has been limited by the fact that despite steep price hikes during the first half of...

Euromonitor International's Small Cooking Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Small Cooking Appliances in Argentina  
Euromonitor International  
December 2024

List Of Contents And Tables

SMALL COOKING APPLIANCES IN ARGENTINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Small cooking appliances is the most resilient of the main market categories

Air fryers bucks declining trend evident across consumer appliances

New San consolidates overall lead in a fragmented competitive environment

PROSPECTS AND OPPORTUNITIES

Small cooking appliances set to remain one of the better performing market areas

Air fryers will continue to expand at an impressive pace

Models with more stylish design features expected to fare well

CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2019-2024

Table 2 Sales of Small Cooking Appliances by Category: Value 2019-2024

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2019-2024

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2019-2024

Table 5 Sales of Freestanding Hobs by Format: % Volume 2019-2024

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2020-2024

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2021-2024

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2019-2024

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2024-2029

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2024-2029

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN ARGENTINA

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 14 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 16 Sales of Consumer Appliances by Category: Value 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17	Sales of Consumer Appliances by Category: % Volume Growth 2019-2024
Table 18	Sales of Consumer Appliances by Category: % Value Growth 2019-2024
Table 19	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
Table 20	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
Table 22	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
Table 23	□Sales of Small Appliances by Category: Volume 2019-2024
Table 24	□Sales of Small Appliances by Category: Value 2019-2024
Table 25	□Sales of Small Appliances by Category: % Volume Growth 2019-2024
Table 26	□Sales of Small Appliances by Category: % Value Growth 2019-2024
Table 27	□NBO Company Shares of Major Appliances: % Volume 2020-2024
Table 28	□LBN Brand Shares of Major Appliances: % Volume 2021-2024
Table 29	□NBO Company Shares of Small Appliances: % Volume 2020-2024
Table 30	□LBN Brand Shares of Small Appliances: % Volume 2021-2024
Table 31	□Distribution of Major Appliances by Format: % Volume 2019-2024
Table 32	□Distribution of Small Appliances by Format: % Volume 2019-2024
Table 33	□Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
Table 34	□Forecast Sales of Consumer Appliances by Category: Value 2024-2029
Table 35	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
Table 36	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
Table 37	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
Table 41	□Forecast Sales of Small Appliances by Category: Volume 2024-2029
Table 42	□Forecast Sales of Small Appliances by Category: Value 2024-2029
Table 43	□Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
Table 44	□Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Small Cooking Appliances in Argentina

Market Direction | 2024-12-12 | 40 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)