

RTD Coffee in Sweden

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Report description:

Despite experiencing growth, RTD coffee remains one of the smallest categories within the Swedish soft drinks landscape. While coffee is immensely popular in Sweden, it is traditionally consumed as a hot beverage, with Swedes generally preferring their coffee in the classic brewed form. This preference for hot coffee has limited the expansion of RTD coffee as a mainstream product in the country. In the review period, RTD coffee saw significant unit price increases, driven by several factors. The...

Euromonitor International's RTD Coffee in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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