

Refrigeration Appliances in the US

Market Direction | 2024-12-23 | 45 pages | Euromonitor

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Report description:

Refrigeration appliances in the US is set to see another year of decline in 2024, with all categories expected to face falling retail volume sales. This is due to a continued trend of normalisation after a period of robust expansion during the pandemic, primarily fuelled by the heightened consumer demand for food storage solutions during prolonged time spent at home. In addition, the increased spending on refrigeration appliances, particularly in 2021, is still a relevant factor in 2024 for anot...

Euromonitor International's Refrigeration Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fridge-freezers continues to dominate, due to cost-effectiveness, convenience, and new features

Inflation impacts the competitive landscape and distribution

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