

Refrigeration Appliances in the Philippines

Market Direction | 2024-12-13 | 42 pages | Euromonitor

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Report description:

Retail volume sales of refrigeration appliances are set to see a modest rise in the Philippines in 2024. The category is expected to register slower growth during the year, the second lowest growth rate in the past 12 years, as consumers are changing their purchasing priorities after an extended period of strong inflation and high interest rates. While inflation has slowly subsided, consumers remain cautious about the future. High food inflation and increasing consumer prices have further impact...

Euromonitor International's Refrigeration Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Growing awareness of energy efficiency and smart features
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