

Refrigeration Appliances in the Czech Republic

Market Direction | 2024-12-13 | 41 pages | Euromonitor

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Report description:

Retail volume sales of refrigeration appliances are set to fall in the Czech Republic in 2024. Fridge sales are starting to rise, but the price is falling. Fridges saw a decline in consumer interest in 2023 with sales volumes even lower than in 2022. In the first quarter of 2024, retail volumes started to increase, but the category was affected by price erosion. Roughly six out of 10 refrigeration appliances sold are models combined with a freezer below, while products with the No Frost function...

Euromonitor International's Refrigeration Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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