

Refrigeration Appliances in South Africa

Market Direction | 2024-12-13 | 42 pages | Euromonitor

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Report description:

Despite the presence of harsh economic conditions led by inflation and high interest rates in 2024, retail volume sales of refrigeration appliances in South Africa continue to rise. Refrigeration appliances is a major category for consumers appliances in the local market, and considered essential for many South African households. Within this category, freestanding fridge freezers holds the highest retail volume share, benefiting from a versatile format and affordability compared to built-in mod...

Euromonitor International's Refrigeration Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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