

## **Refrigeration Appliances in Austria**

Market Direction | 2024-12-13 | 41 pages | Euromonitor

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### **Report description:**

Demand for refrigeration appliances in Austria fell once again in 2024, with only moderate increases in unit prices leading to another decline in current value sales. Improved consumer sentiment, driven by inflation stabilising and wage levels adjusting to the increased cost of living, had a positive impact on replacement purchases, which usually account for the majority of refrigeration appliance sales. However, property sales remained low due to sharply rising interest rates for borrowers and...

Euromonitor International's Refrigeration Appliances in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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