

Refrigeration Appliances in Argentina

Market Direction | 2024-12-12 | 42 pages | Euromonitor

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Report description:

Refrigeration appliances in Argentina is set to post a steep double-digit decline in volume terms in 2024. Demand has collapsed as the series of drastic measures to tackle the country's entrenched economic challenges taken by the recently elected government of President Javier Milei have severely eroded purchasing power among the population. Due to comparatively high unit prices, this category is one of the areas of the local consumer appliances market that has been worst affected, with premium...

Euromonitor International's Refrigeration Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Local manufacturers reduce output and trim their workforces
Frimetal and Controladora Mabe remain the outright leaders

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Locally manufactured products expected to lose ground to imports
Migration to technologically advanced models will shorten replacement cycles

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