

Pulses in the United Kingdom

Market Direction | 2024-12-17 | 20 pages | Euromonitor

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Report description:

Demand for pulses in the UK continues to rise, mirroring a wider trend towards healthier eating and plant-based diets. This surge in popularity is driven by several factors, with heightened awareness of the health benefits associated with pulses at the forefront. Pulses, such as lentils, chickpeas, and beans, are celebrated for their high protein and fibre content, making them suitable choices for those seeking nutritious and balanced diets. In addition, their integral role in sustainable eating...

Euromonitor International's Pulses in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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